

# ANNUAL REPORT 2015





Cancer for College provides hope and inspiration to cancer survivors through the granting of college scholarships



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# Cancer is a Horrible Disease It Should Not Take a Child's Dream of a College Education



Over 80% of childhood cancers can be successfully treated. Even when treatment for childhood cancer yields a positive result, young patients and their families must reckon with significant changes to their bodies and their lifestyles.

- ChildrensCancer.org



Owen Craig Pollard President/CEO Founder

It was over 23 years ago that I determined that I wanted to help cancer survivors realize their dream of a college education. I rallied 24 of my closest family members and friends. We staged one tiny golf tournament and awarded a single \$500 scholarship later and I knew we were doing the right thing.

Cancer can devastate a family. The destruction is not only physical and emotional. It can be financial as well. Families use every last resource to fight the disease. Life savings, retirement plans and college funds are drained by medications, operations and procedures often not covered by insurance. What parent wouldn't exhaust every means possible to keep their child alive?

Over the years, we've been fortunate to be able to share the message of Cancer for College around the country. We've granted over \$2 million in scholarships to more than a thousand survivors from all 50 states. This year alone, we granted over 124 scholarships totaling nearly \$400K. We've come a long way from that first tournament, but we have so much farther to go. Even with our growth, we are only able to help a fraction of survivors who seek our assistance.

None of this would be possible without the support and dedication of our donors. Without you, we would not have the opportunity to make such a lasting impact on the lives of these amazing cancer survivors.

Our heartfelt thanks goes out to everyone who makes what we do possible. We are humbled and honored that you choose to support our mission.

#### **Cancer for College Staff**

Greg Flores
Director of Operations

Abby Houck
Pacific Northwest Director

Mitch Friesen
Director of Growth & Community

Logan White Grant Consultant

Jill Chang Office Manager



### **OUR BOARD**

Cancer for College is proud to have an amazing group of individuals from all walks of life that give their time to help the charity thrive and grow. We are honored that the following individuals have made our mission a priority in their busy lives. The Founders of the charity and the entire advisory committee serve in a volunteer capacity.

#### **EXECUTIVE BOARD**

Craig Pollard: President/CEO Matt Kline: Vice President Scott Sproule: Treasurer Julie Kelly: Secretary Will Ferrell, At-Large Dan Hughes: At-Large Sara Hyzer: At-Large

The board serves a two-year term in each officer chair position. Future officers are selected from the At-Large members of the executive board.

Cancer for College is proud to have three former scholarship recipients working on behalf of the charity.

#### **ADVISORY BOARD**

Will Ferrell: Celebrity Spokesman Cole Brodman: Retired CMOT-Mobile

Kelly DeVita: Gear for Sports

Dr. Stephen Forman: Director of Hematology and Oncology

City of Hope Medical Center

Dan Hughes: CEO Coast Environmental Sara Hyzer, Pricewaterhouse Coopers LLC

Ashley Kline: Kendis & Co, Friends of Children's Hospital Los Angeles

Matt Kline: Partner, O'Melveny & Myers LLP

Julie Kelly: Co-Founder Flexource

Martin Lesak: Partner, United Talent Agency Andrew McMahon, Dear Jack Foundation

Stacy Pollard, Co-Founder Alan Rich: Rich Law, Attorney

Scott Ripperton: Senior VP Wells Fargo

Scott Sproule: SPX

Larry Simon: CEO Life Firms

Johnese Spisso: Chief Health Officer, UW Medicine

Cancer for College board members do not only donate their time, but are financial contributers as well. Each board member is directly responsible for at least \$10K in support either through personal gifting or corporate partnership.

They also serve as mentors to our ever growing lost of scholarship recipients.



**Policy** 

Cancer for College grants scholarships to cancer survivors who are enrolled in an accredited college, university or trade school.



## **Procedure**

Since 1993, Cancer for College (a registered 501 (c) 3 charitable foundation) has provided hope an inspiration to cancer survivors in the form of college scholarships. Scholarship application period runs from October 1 through January 31. Scholarships are awarded in July. Awards outside the regular award period are considered on a case-by-case basis.

Applicants are not discriminated against based on sex, race or religious belief. California applicants and applicants attending Southern California colleges will receive first consideration for perpetual scholarships. Community college applicants are eligible for the minimum scholarship level. All remaining applicants will be eligible for other one-time awards. Awards range from \$1000 - \$5,000. Scholarship recipients must maintain full-time enrollment at his/her stated university. Failure to maintain full-time enrollment or transfer from a 4-year university to a community college may result in loss of scholarship funds. Scholarship recipients experiencing health-related issues that force them to leave school may request a one-time extension of their scholarship, not to exceed one school year. Recipients exceeding this time will forgo their scholarship, but may reapply when ready to return to school and will receive first consideration.

The 2016 Cancer for College scholarship application will now be completed completely on-line. Below you will find a list of documents that will be needed to complete the application.

#### ITEMS YOU WILL NEED TO KNOW OR HAVE AVAILABLE TO COMPLETE THE APPLICATION

- 1. The first two pages of the 2014 tax return for:
- \* If you are under 25 and claiming to be independent, you will need to provide your parents returns to show that they do not claim you.
- Your parents 2014 tax return if they file jointly
- Your Father's and Mother's 2014 individual return if they file seperately
- Your personal 2014 tax return

If you do not file a tax return, you must upload proof of any income such as SSI, W-2, Snap Benefits or other written documentation

- 2. Letter of Good Standing from the University you are attending
- 3. Two-years of Academic Transcripts (High School, College or Combination depending on your year in school)
- \* These can be requested via email you submit through the application or uploaded if you already have copies.
- 4. Confirmation of Diagnosis Letter (Must be completed on medical letterhead by your oncologist, primary care physician or nurse)
- \* You can upload a letter you currently have, or request a letter from your doctor directly through the application system.
- 5. Two Letters of Recommendation from two people outside your immediate family.
- \* You will send an email through our system to your letter writers and they will write their letter directly into the application program.
- 6. Total Cost of Attendance (This is a number published by your school or university, This includes tuition, room & board, books, etc.)
- \*This is the annual cost to attend. Not the cost for 4 years of attendance.

#### SCHOLARSHIP COMMITTEE

The scholarship committee is comprised of staff, volunteers, past scholarship recipients and the founders of the charity.

All applications are graded on a rubric.

Points are allocated based on financial need, letters of recommendation and GPA.

The scholarship committee gathers to read the top 100+ personal statements in a group setting over several weeks. Personal statements are graded in averaging the scores of the committee and deducting the high and low score. A minimum of 6 committee members must be present in order to score

## 2016 SCHOLARSHIPS

#### **AVAILABLE FOR APPLICATION**

Cancer for College scholarship applicants can enter the general scholarship pool or they can apply for individual scholarships funded by individuals, corporations and regional organizations that might have more specific guidelines for consideration.

#### **GENERAL SCHOLARSHIP**

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States

#### PACIFIC NORTHWEST SCHOLARSHIP

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must either be from or attending school in the states of Washington, Oregon, Idaho or Montana

## HENRY STREULI SCHOLARSHIP

This scholarship will be in honor of Henry Joseph Streuli, who heartbreakingly passed away from Burkitt's Lymphoma on July 3 2015 at the young age of 14. The honoree scholarship will be awarded to a student who will



use their education to advance a world that is filled with Henry's love of life. Henry loved everyone, from babies to seniors. Henry was passionate about Jesus and his values of equality and love for all of humanity. He was a tenacious individual who never let his small stature hinder his ability to succeed. Whether it be pitching a 50+mph fast ball on the baseball team, ATVing up the largest sand dune or fishing off the coast of Alaska, Henry could conquer it all. Our love for Henry stands strong and we are thrilled to honor his memory through a Cancer for College scholarship.

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must either be from or attending school in the states of Washington, Oregon, Idaho or Montana

#### **CAROLINAS SCHOLARSHIP**

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must either be from or attending school in the states of North or South Carolina

## DEAR JACK SCHOLARSHIP

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Must be a music major or related field of study with an ability to express how you plan to pursue music as a career

## LEONARD FAMILY ENTREPRENEURIAL SPIRIT SCHOLARSHIP

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Must be a business major or related field with a desire to pursue career in food service industry and potentially own & operate a restaurant

#### ROSS SKELTON MEMORIAL SCHOLARSHIP

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must be an engineering major either be from or attending school in the states of North or South Carolina

## SKIP WOHL MEMORIAL SCHOLARSHIP

Created in memory of Emil "Skip" Wohl who lived his life to the fullest A Skip Wohl Scholarship applicant should be able to tell us how they plan to live life to the fullest



- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must be from and attending school in Southern California

#### FRANK THE TANK SCHOLARSHIP

Created by Cancer for College Scholarship recipient Frank Lozoya Frank experienced firsthand the challenges of dealing with cancer while in college and wants to help others successfully navigate the challenges associated with it.

- Open to a cancer survivor
- Applicant must be a resident of the United States
- Applicant must be attending California State University, Fullerton

#### THE CHERRY HAWK SCHOLARSHIP

- Open to any cancer survivor who is enrolled in an accredited college or university in the United States
- Applicant must be a resident of the United States
- Applicant must be from or attending school in Southern California

Cancer for College works with private individuals and corporations to create scholarships the can be molded to fit the specific goals of the donor.

## 2015 SCHOLARSHIP RECIPIENTS

Entire Scholarship History Available at www.cancerforcolege.org

#### FOUNDER'S SCHOLARSHIP

awarded by founder Craig Pollard TAYLOR KACZMAREK, attending University of San Diego TREVOR NORBY, Carlsbad, CA attending San Diego State

#### SKIP WOHL MEMORIAL SCHOLARSHIP

warded by founder the Wohl Family
JAKE OLSON, Huntington Beach, CA attending USC

#### **ENTREPRENEUR SCHOLARSHIP**

awarded through Leonard Family Gift
MATTHEW CAIRO, Escondido, CA attending UNLV
ALAN CASEY, Brawley, CA attending UCLA
SAMANTHA NAANOUH, San Dimas, CA attending Azusa Pacific University

#### **DEAR JACK SCHOLARSHIP**

awarded through Dear Jack Foundation for Music KALINA CAMPION, Dana Point, CA attending Cal State Fullerton AUSTIN GATTUS, El Cajon, CA attending UCLA

#### PERPETUAL SCHOLARSHIP

PATRICK NISSAN, EI Cajon, CA attending UC Santa Barbara GENESIS CODINA, Pomona, CA attending UC Santa Barbara BENJAMIN SEELEY, Tustin, CA attending Chapman University EMILY WHITWORTH, North Richland Hills, TX Texas Christian University

#### **ONE-TIME SCHOLARSHIPS**

MICHAEL MULLAN, Ireland attending Harvard Law School JOSE GUEVARA, Los Angeles, CA attending Cal State Los Angeles TAYLOR HELLAND, Arlington, TX attending Texas Christian University RICHARD SUAREZ, Voorhees, NJ attending Rowan University JULIA THURBER, Keller, TX attending LeTourneau University NICHOLAS HIBBELAR, Kansas City, MO attending Wisconsin University Green Bay DAVID D'ARVILLE, Richmond, VA attending Temple University JAMES CIMINO, Neshanic Station, NJ attending College of Charleston GRACE BOUCHER, Middlebury, VT attending the Culinary Institute of America TEVIN PATBY, Paterson NJ attending Bloomfield College CALEB CORRELL, Cincinnati, OH attending University of Virginia School of Law GEOFFREY MARTELLO, Medway, MA attending Harvard University LAUREN ALFINO, Highlands Ranch, CO attending Nova Southeastern University PHILIP HATHCOCK, Olmstead Falls, CO attending Baldwin Wallace University YSA FERNANDEZ, New Smyrna, FL attending Daytona State College KANDIS GUICE, Chattanooga, TN University of Tennessee at Chattanooga KYLA POKORNY, Enfield, CT attending University of Connecticut Storrs ZACHARY STANCZYK, Howards Grove, WI, attending Marion University SARA ADAMS, Fontana, CA attending Mt. San Jacinto Nursing School AIMEE HASTINGS, Littleton, NH attending Dartmouth University STACY LEUNG, Philadelphia, PA attending Philadelphia University NICHOLAS PALOMARES, Tucson, AZ attending University of Arizona SAGE CHASEN, Babylon, NY attending LeHigh University

DOMINIQUE LASTER, England, AR attending University of Arkansas Littlerock AUSTIN BERNARD, Boulder Creek, CA attending University of Colorado Boulder ALEXA GRUNWALDT, West Allis, WI attending University of Wisconsin at Madison ALEXANDER MURPH, Oakmont, PA attending Bucknell University ASHLEY POOKER, Kearney, MO attending University of South Dakota DYLAN MARTIN, Marietta, GA attending Kennesaw State University EMILY OTT, Strasburg, PA attending Millersville University DALTON BOUCHLES, Greene, MN attending University of Southern Maine RACHEL RAGONE, Manorville, NY attending Fordham University BRANDON THOMAS, Deerborn, MI attending University of Michigan LAUREN BENDESKY, Coral Springs, FL attending Washington University St. Louis NOOR SOBOH, Taylor, MI attending Wayne State University HEATHER MUSTAVS, Roscoe, NY attending Elmira College JESSICA CANTWELL, Wayne, NJ attending University of Delaware KRISTINE SCHINDLER, Caldwell, NJ attending New Jersev Institute of Technology COLLEEN SINCAVAGE, Kinnett Square, PA attending Leslie University ADAM WALTER, Yankton, SD attending South Dakota State University JAPKIRAT PANNUN, Deptford, NJ attending University of Pennsylvania DEIDRE SECHI, Overland Park, KS attending Iowa State University USAMA CHAUDHRY, Brooklyn, NY attending Hunter College MATTECIN BAYNE, Parkville, MD attending USC MICHAEL SPADA, Las Vegas, NV attending College of the Holy Cross BRIANNA JACKSON, Philadelphia, PA attending Temple University SYLIA ODUOR, South Bend IN attending ITT Technical Institute EMILY REDER, Stroudsburg, PA attending Mesiah College LAUREN ANDERSON, McKinney, TX attending University of North Texas DUSTIN COOK, Poplar Bluff, MO attending Arkansas State University SOPHIA GAWRON, Plainfield, IL attending Western IL University RACHEL MOBLEY, Elizabethtown, KY attending Campbellsville University ASHLEY SNYDER, Fort Meyers, FL attending Nova Southeastern University ORIYOMI ALIMI, Pittsburg, PA attending Yale University School of Medicine SHELBY WADE, Colliers, WV attending Wheeling Jesuit University JOFFLYN ZAREMBA, Winneconne, WI attending Concordia University, Wisconsin EMILY WHAPHAM, Marlborough, MA attending Boston College SHERRY CUI, Mandeville, LA, University of Houston College of Optometry GRETA GEIST, Burnsville, MN attending Southwest Minnesota State University CEILI LEAHY, Fredericksburg, VA attending University of Virginia DOMINICK SARAPPA, Rockaway, NJ attending of Rochester ANGELINA MANGIARDI, Pittsfield, MA, University of Massachusetts - Amhearst IAN BURTON, Peoria, AZ attending University of Arizona ISABELLA RAMIREZ, Valrico, FL attending Hillsborough Community College ASHLEY WAKELY, Newbury, OH, attending Ohio University STEPHANIE LEE, Newton, MA University of Massachusetts Medical School JACOB SHIMEL, North Hills, CA Musician's Institute SARAH DOWD, Alamo, TN attending Tennessee Tech HECTOR VASQUEZ, Brooklyn, NY attending The City College of New York TAL ELGAIO, Flushing, NY attending York College MANYONGBE KAMARA, St. Louis, MO attending University of Missouri

APRIL LLOYD, Vallejo, CA Yale University

ANTONIA ORTIZ, Anaheim, CA attending California State University Long Beach LESHE SCOTT, Glenside, PA attending Drexel University ALICIA BAEZA, Denver, CO attending University Northern Colorado

#### **CAROLINAS SCHOLARSHIPS**

PERPETUAL SCHOLARSHIP LILY NEWTON, attending New York University ONE-TIME SCHOLARSHIPS SARAH MCNEIL, attending Wingate University ANNA KELLNER, attending UNC Willmington \$3,000.00 WHITNEY JOHNSON, attending UNC Greensboro BRENDI BLUITT, attending Campbell University ALEXONDRIA JARLSON, attending Western Carolina NICOLE NORWOOD, attending UNC Charlotte MEGAN RICHARDS, attending Gardiner Webb JACOB BARRINGER, attending UNC Charlotte DYLAN MARTIN, attending Clemson BRADLEY STANLEY, attending South Carolina Beaufort BRYAN WILLIS, attending UNC Chapel Hill CORSON HICKS, attending Wingate University MEREDITH GARREN, attending UNC Willmington KENNA HOLTZCLAW, attending Wingate University JUSTIN SMATHERS attending Piedmont Community College JACOB SKRUTKOWSKI, attending NC Charlotte ZEPANIAH LUCK attending UNC Greensboro BRADLEY HOFFMAN, attending Appalachian State University MADISON LEWIS, attending Gardner Webb \$1,000.00 PAYTON DOWLING, attending College of Charleston

## PACIFIC NORTHWEST SCHOLARSHIPS PERPETUAL SCHOLARSHIP - UW MEDICINE SCHOLARSHIP PATRICK O'CONNOR, attending University of Washington

#### ONE-TIME SCHOLARSHIP

GRACE CAROSIO, attending Naropa University
SARAH FLORIG, attending Portland State University
LUKE BEARDEMPHL, attending Whitworth University
SAMANTHA LOCH, attending Western Washington University
ROBERT LISAC, attending University of Central Florida College of Medicine
PAYTON WILLIAMS, attending University of Oregon
JEREMIAH OROPEZA attending University of Washington at Bothell
GARY YOST, attending Washington State University
ANNIE BULOW, attending Boise State University
MADISON RICHARDS, attending BYU Idaho
MAURISSA YOUNG, attending DeVry University
ALYSSA GARDNER, attending Idaho State University
ANDREW MARTIN-COHN, attending Chemeketa Community College
DEVIN DISOTEL, attending Central Washington University
CLAUDIA HARRISON, attending Bellevue College

## 2015 HIGHLIGHTS



PRIVATE DONOR EVENT Bighorn Golf Club at Palm Desert, CA

Cancer for College was proud to be the guest of donor Vince Gilbert for a private party in his home. Guests were encouraged to support the mission of Cancer for College. The event raised over \$12K for the cause.



## **TASTE TO EDUCATE**Pacific Northwest Event

at Lucia Green Lake, WA

That's a wrap! We raised over \$26K for cancer survivors from the Pacific Northwest at Lucia Green Lake! Thank you, to everyone that was in attendance at the event! As well as a huge thank you to our sponsors and wineries, who made this evening possible! UW Medicine, Seattle Children's Hospital, Seattle Cancer Care Alliance, Smartsheet, Adaptive Biotechnologies, Continental Van Lines, Strideline, Fielding Hills Winery, Nefarious Cellars, Chelan Estate Winery and Vineyard, Karma Vineyards!





#### **BEST COAST BEER FEST**

Embarcadero State Park at San Diego, CA

Cancer for College was the beneficiary of the Best Coast Beer Festival. It was a day long event that featured numerous breweries, a host of food trucks and a bunch of Will Ferrell themed entertainment. The event was a huge success with both sessions sold out. In total, Cancer for College raised nearly \$25K through the event.

## 2015 HIGHLIGHTS



#### **DESERT SMASH**

La Quinta Country Club & Resort at La Quinta, CA

We were back for a second year of the Desert Smash that featured another awesome Pro-Celebrity Tennis Exhibition and a Wrap Party Concert. Participants included our host Will Ferrell, Justin Bieber, Kevin Hart and a slew of other celebrities. Musical guests included Lifehouse, Natasha Bedingfield and a surprise performance from Bieber. Cancer for College scholarship recipient Kalina Campion and her band Rocky's Revival got to open the music event.

The event raised over \$100K.



**CASINO NIGHT IN THE CAROLINAS**Ballantyne Country Club
Raleigh, NC

The 5th Annual Casino Night in the Carolinas event was the biggest and best event yet. We had our largest turnout of guests as well as scholarship recipient families. A new scholarship was formed for donor Ross Skelton who had recently passed away. The evening of fine dining and fun casino style games brought in over \$90K to the Cancer for College Carolina Scholarship Fund.

## 2015 HIGHLIGHTS



## FERRELL TAKES THE FIELD

Petco Park at San Diego, CA

We took a crazy idea, Will Ferrell playing 10 different positions for 10 different teams during a spring training game and turned it into a largest fundraising event to date. Footage from the day was edited into an HBO comedy special. It world premiered at Petco Park in San Diego with Will introducing the movie along with 21 Cancer for College scholarship recipients. The event raised nearly \$1.1 million for the scholarship fund.



#### **CLASSY GOLF CLASSIC**

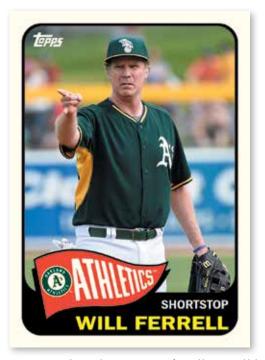
Coronado Golf Course Coronado Island, CA

The 22nd Annual Cancer for College Classy Golf Classic was a great day for nearly 140 golfers to enjoy a beautiful day on the course on sunny Coronado Island. Guests were treated to a post round party featuring music from scholarship recipient Kalina Campion and her band Rocky's Revival. The event was sponsored by Golf Magazine, J&L Pie and Monster Energy.

## **2015 TOP DONORS**

These private donors, foundations and corporations made donations to Cancer for College in 2015 in excess of \$5K

- Tualip Tribe
- Patrick & Shirley Campbell Foundation
- Kearney Family
- Wattis Dumke Foundation
- Jet Blue Airways
- Seattle Cancer Care Alliance
- Seattle Children's Hospital
- Strong Bridge
- Windemere Foundation
- University of Washington Medicine
- Kline Family
- Canterna Family
- Hughes Family
- Leonard Family
- Jersey Mike's Subs
- Monster Energy
- Benevity American Endowment
- Topps
- Creative Artist Agency
- Forman Family Foundation
- Funny or Die
- Richard & Leigh Flisher
- Larry Simon
- Dear Jack Foundation
- Downey Short Foundation
- Larry Scott J&L Pie Company
- SPX Foundation
- Golf Magazine
- Six Degrees Licensing
- HBO



Topps produced two sets of Will Ferrell baseball cards to celebrate "Ferrell Takes the Field" which generated over \$20K to Cancer for College



Jersey Mike's Subs raised over \$24K for Cancer for College by partnering with our organization for the opening on nine locations in Southern California.

# DESTINED TO MAKE A DIFFERENCE 2016 PREVIEW







Every year with Cancer for College is a new adventure. Through the support of our celebrity spokesman Will Ferrell, we have been presented many great opportunities to raise money for our cause. These events almost always happen in an organic and natural way. While we don't have a high profile event planned, we have many opportunities that we are working through as we move into the new year.

Returning in 2016 will be our third year as partner on the Desert Smash Pro-Celebrity Tennis Exhibition and concert in La Quinta. We will also stage our 23rd annual Classy Golf Classic in October.

Cancer for College is growing in 2016. We will have three full-time staff members plus a grant consultant and a part-time office manager in 2016. This is tremendous growth for our organization as we look to continue the natural evolution of our program.

Past scholarship recipient Abby Houck starts her second full year overseeing her own backyard in the Pacific Northwest. The University of Washington Alum is building a series of events to benefit survivors in the region. Her premier event is Taste to Educate. It's an evening of great food and wine provided by regional growers. It is the 9th year that we have staged this event. She has also activated students at her alma mater with the giving spirit with a Ms. Greek event that will see sorority teams raising funds for the campaign. She has also been able to tap into the local community with grant support. We anticipate continued growth in this arena.

Mitch Friesen is another past scholarship recipient that we have added to our team in 2015. Mitch is tasked with building relations with current and past scholarship recipients. He is also working to build a mentor group of professionals to help recipients as they navigate the college experience. In addition, he is building a robust database of our past scholarship recipients so that we can share this information with potential donors and grant organizations.

We have added a third past scholarship recipient in Logan White. Logan is helping to grow the Casino Night in the Carolinas event. It's an event that bestowed Logan with her scholarship only a few short years ago. More importantly, Logan is pursuing grants for the charity putting her writing and research skills to use for the cause.

Overseeing the operation is Greg Flores. Now in his 9th year with Cancer for College, he continues to bring creativity and heart to our events while managing the opportunities that come for our celebrity spokesman.

Melding all of these moving parts together is what it takes in order for Cancer for College to continue to push beyond just writing checks to cancer survivors. In 2016, we will begin to offer more services to help with the college experience. We will continue to build a family of scholarship recipients in order to have advocates for a lifetime. This is the next generation of Cancer for College's commitment to our community of cancer survivors.

# 2016 PREVIEW MENTOR PROGRAM

Cancer for College has long prided itself on building a family atmosphere to our scholarship program. Recipients share their successes with us. We invite them and their families to events and introduce them to the new scholars that come in each year. We want to know our scholarship recipients and we want them to feel like they are part of a larger community that supports them.

To build the next generation of Cancer for College scholars, we want to expand the community. We are going out into the business world to find individuals that want to support the cancer survivor community. We desire to link scholars who are pursuing a career in a particular field with companies and individuals that can help them not only financially but with career guidance and mentoring as well.

Cancer for College has already started this program on a small scale with great initial success. We have partnered with individuals who want to have a deeper relationship with our scholars.

Musician Andrew McMahon is a cancer survivor. He sought to help other survivors realize their dreams as we do through Cancer for College. Together we have been able to establish the Dear Jack Scholarship that actively searches for cancer survivors that wish to pursue a career in music. The scholarship has already aided individuals like Austin Gatus and Kalina Campion. Austin is an award winning Jazz musician attending UCLA who has performed alongside icons like Dave Koz and Kenny G. Kalina is part of a band called Rocky's Revival along with her sister Kiana. Through Andrew's generosity, Kalina's band has been invited to open for Andrew McMahon and the Wilderness while she attends Cal State University, Fullerton.

Over individuals have stepped up as well. Steve Leonard is a successful franchisee in the Jersey Mike's Sub chain of stores. He has made his mission to help and serve scholarship recipients interested in a career in the restaurant industry.

The next generation of Cancer for College will be creating these special relationships between the our scholars and the business community. To learn more about our mentorship program, please contact our office at 760-599-5096.

## 2015 CANCER FOR COLLEGE MENTOR SCHOLARS

#### **Dear Jack Foundation**

Kalina Campion, Cal State Fullerton Austin Gatus, UCLA

#### Leonard Family Entrepreneurial Spirit Scholar

Matthew Cairo, UNLV Alan Casey, UCLA Samantha Nannough, Azusa Pacific

## **Skip Wohl Memorial Scholar** Jake Olson, USC

#### Founders Scholar

Taylor Kaczmarek, Univ. of San Diego Trevor Norby, San Diego State



Scholar mentor Andrew McMahon with scholarship recipient Kalina Campion (L) and her sister Kiana (R).

## CANCER FOR COLLEGE PROMINENT GRADUATES

Alexandra Cunha, UW Medicine Oncology Kelli Biello, American Cancer Society Kelly Broom, Oak Tree Capitol Alexis Busselman, Advocate Digital Media Sarah Beth Comfort, Creative Visions Foundation Brad Connors, Hager Industrial Megan Custer, St. Louis Park High School Ashley Eakin, Beacon Pictures **Emily Garcia, Sunshine Kids Foundation** Danielle Gillespie, McLaren McComb Hospital Emily Golding, Anchor Audio Ashley Green, Johnston Health Department Kenna Holtzclaw, Emergency Medicine Physicians Stephanie Jones, Children's Hospital Jeffrey Kosmo, Union Bank Kara McMichon, Linkedin Montana O'Dell, Texas Tech Health Science Center

Travis Ricks, Challenged Athletes Foundation Maggie Rogers, Center to Advanced Palliative Care Stefannie Sackoff, Cancer Center Oncology Group Chelsea Sweeney, Adventist Medical Center Tessa Thym, Child Care Law Center Agi Whittaker, BioMerieux Abby Zwick, Federal Reserve Bank, New York

Cancer for College is also proud to have three past recipients working on our behalf:

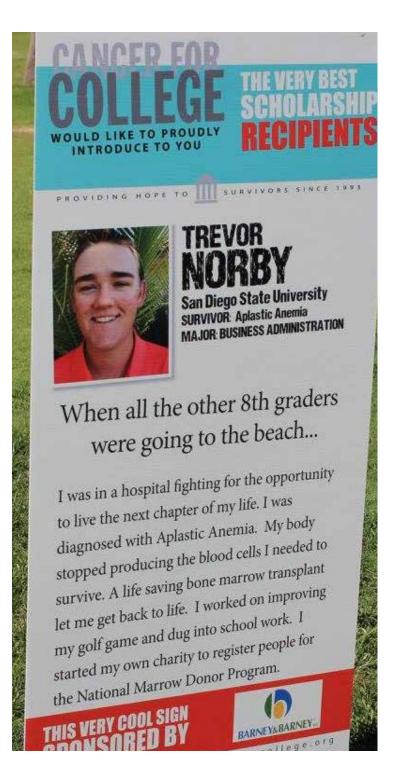
Abby Houck, Director - Pacific Northwest Mitch Friessen, Director Community Growth Logan White, Fundraising consultant

# FINANCIAL 2015 PROFIT & LOSS STATEMENT

Income Non Profit Income Event Income	1,559,990.59
General Donations	254,628.43
Reimbursement for Shipping Specific Scholarship Funds	178.15 100,642.89
Sunscreen	14,684.10
Total Non Profit Income	1,930,124.16
Other Income -Rebates & Rewards	756.50
Total Income	1,930,880.66
Cost of Goods Sold	12,549.47
Gross Profit	1,918,331.19
Expense .Event Expense	106,933.31
Accounting & Legal Fees	2,820.00
Advertising/Promotional (gen)	106.92
Consulting Investment Fees	8,000.00 15,141.95
Marketing	18,936.63
Operating Expenses	67,726.31
Payroll Expenses	217,319.54
Scholarship Expense	409,500.00
Total Expense	846,484.66
Net Ordinary Income	1,071,846.53
Other Income/Expense Other Income Gain or (Loss) on Investment Interest Earned	29,692.34 4,361.54
Market Value Change	-233,971.82
Total Other Income	-199,917.94
Net Other Income	-199,917.94
Net Income	871,928.59



4,524,959.19



# FINANCIAL 2015 BALANCE SHEET

**TOTAL LIABILITIES & EQUITY** 

)15 BALANCE SHEET	
ASSETS Current Assets Checking/Savings Calif. Comm. Found. Endowed Calif. Comm. Found. Non-Endowed CFC Checking CFC Savings Wells Fargo CD	2,478,016.01 655,849.53 307,448.95 891,354.06 166,292.38
Total Checking/Savings	4,498,960.93
Accounts Receivable Accounts Receivable	12,315.00
Total Accounts Receivable	12,315.00
Other Current Assets Inventory Asset Undeposited Funds	11,183.26 2,500.00
<b>Total Other Current Assets</b>	13,683.26
Total Current Assets	4,524,959.19
TOTAL ACCETS	4 504 050 40
TOTAL ASSETS	4,524,959.19
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby	1,873.80 340.05
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA	1,873.80
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby	1,873.80 340.05
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby  Total Credit Cards  Other Current Liabilities Direct Deposit Liabilities	1,873.80 340.05 2,213.85 920.22
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby  Total Credit Cards  Other Current Liabilities Direct Deposit Liabilities Payroll Liabilities	1,873.80 340.05 2,213.85 920.22 1,799.68
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby  Total Credit Cards  Other Current Liabilities Direct Deposit Liabilities Payroll Liabilities Total Other Current Liabilities	1,873.80 340.05 2,213.85 920.22 1,799.68 2,719.90
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC Visa - Abby  Total Credit Cards Other Current Liabilities Direct Deposit Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities	1,873.80 340.05 2,213.85 920.22 1,799.68 2,719.90 4,933.75
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards CFC VISA CFC VISA CFC Visa - Abby  Total Credit Cards  Other Current Liabilities Direct Deposit Liabilities Payroll Liabilities Total Other Current Liabilities Total Current Liabilities  Total Liabilities  Total Liabilities  Equity Opening Balance Equity Retained Earnings	1,873.80 340.05 2,213.85 920.22 1,799.68 2,719.90 4,933.75 4,933.75





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