



CANCER FOR COLLEGE

PROVIDING NEED BASED COLLEGE SCHOLARSHIPS
& EDUCATIONAL EXPERIENCES TO CANCER SURVIVORS

ANNUAL REPORT

2020

2020 SCHOLARSHIP RECIPIENT
LAUREN RAMER
CAPITOL UNIVERSITY
NURSING STUDENT

cancerforcollege.org
760.599.5096

CANCER FOR COLLEGE | 28465 OLD TOWN FRONT STREET - SUITE 224 | TEMECULA, CA 92590



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28465 Old Town Front St. Suite 224
Temecula, CA 92590
760.599.5096 - www.cancerforcollege.org

OUR MISSION:

Cancer for College provides hope and inspiration by granting need-based college scholarships and educational experiences to high-achieving cancer survivors.

HOW YOUR DONATIONS HELP SURVIVORS' DREAMS COME TRUE:

Donations support our programming and provide college scholarships to cancer survivors who have been impacted physically, emotionally and financially by cancer. Additionally, our mentor program pairs our scholarship recipients with longtime Cancer for College supporters who share life experience and professional support with these scholars.



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OUR BOARD

Cancer for College is proud to have an amazing group of individuals from all walks of life that share their time and financial resources to help the charity thrive and grow. We are honored that the following individuals have made our mission a priority in their busy lives. The Executive and Advisory Board of the charity serve in a volunteer capacity.

2020 EXECUTIVE BOARD

- Craig Pollard: President/CEO
- Dan Hughes: Vice President
- Robert O'Carroll: Treasurer
- Jolene Leonard: Secretary
- Greg Flores: Director At-Large
- Mark Wernig: Director At-Large
- Emil Wohl: Director At-Large

STAFF

- Greg Flores: Executive Director
- Sarah Lindner: National Events Director
- Melody Bartholomew: National Programs Director

ADVISORY BOARD

- Will Ferrell: Celebrity Spokesman
- Kevin Dee: Senior Managing Director, Charles Dunn Company
- Hardy Ehlers: Associate: Covington & Burling LLP
- Dr. Stephen Forman: Director of Hematology and Oncology: City Hope Medical Center
- Taylor Haden: Partner, Tippet Moorhead & Haden
- Dan Hughes: Co-Founder/Board Chairman Mantel Mount
- Sara Hyzer: Pricewaterhouse Coopers LLC
- Ashley Kline: Kendis & Co, Friends of Children's Hospital Los Angeles
- Matt Kline: Partner, O'Melveny & Myers LLP
- Steve Leonard: Jersey Mike's Subs
- Jolene Leonard: Jersey Mike's Area Director
- Martin Lesak: Partner, United Talent Agency
- Dr. Robert Lisac, Pediatric Resident at University of Florida College of Medicine
- Andrew McMahon: Dear Jack Foundation
- Robert O'Carroll: O'Carroll Investment Management
- Stacy Pollard: Co-Founder
- Larry Simon: Retired CEO Life Firms
- Ken Simpson: Co-founder, Strong-Bridge Consulting
- Johnese Spisso: CEO, UCLA Hospital System
- Scott Sproule: Retired CFO - SPX
- Michael Waterbury: Founder & CEO, RemedyOne & Good Root
- Mark Wernig: Principal, Dowling & Yahnke - Wealth Management
- Emil Wohl: Wohl Property Management
- Jennifer Zeis: Tool Box Medical

EVERY LITTLE BIT HELPS!



WHO ARE WE HELPING?

Since inception, Cancer for College has granted over \$4 million need-based college scholarships to over 1500 cancer survivors.



THE NEED IS GREAT!

The average annual household income of a Cancer for College scholarship recipient is less than \$48K for the entire household.



CANCER IS EXPENSIVE!

The average cost associated with childhood cancer treatment is over \$833K. One in four families goes bankrupt due to treatment.



MAKING A DIFFERENCE!

A survey of past and current Cancer for College scholars showed that our recipients have a 98% graduation rate.

Letter From President/CEO



Cancer is a frightening adversary. As a parent, you hate when your children are sick. All you want is for the fever to break or the symptoms to go away. It is incomprehensible to imagine that illness stretching on for months and years.

It's staggering to think of using every last financial resource at your disposal to win the battle against the disease, only to be left with nothing in reserve when your child is ready to reenter the real world and once again begin the pursuit of their dreams.

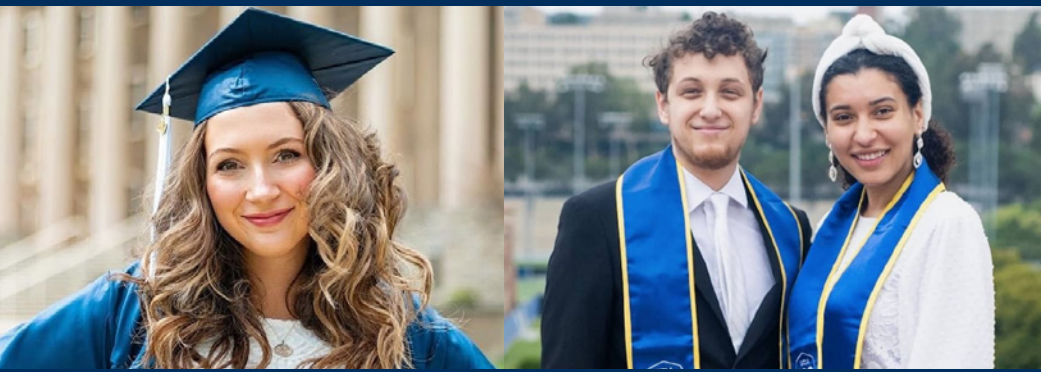
Cancer for College is so fortunate to be able to be in a position to help these survivors and their families that have been devastated physically, emotionally and financially by this disease. 2020 presented its own set of challenges as the pandemic took away our primary means of fundraising. Our team worked creatively to keep our programs running and insured that our scholarship recipients' needs were being met.

The determination of our scholars is inspiring.

In addition to scholarship support, we have begun offering educational opportunities to our scholarship recipients and the experience has been phenomenal. During the pandemic, we started virtual mentor groups that have allowed scholars the chance to interact with successful business people and learn from their experiences. An added benefit has been the camaraderie developed between scholars in the group through their shared life experiences. What an awesome step for our organization as we help our scholars thrive through college and beyond.

We thank you for being part of our tremendous growth.

Craig Pollard
President/CEO
Founder



Scholarship Application Procedures

Cancer for College grants scholarships to cancer survivors who are enrolled in an accredited college, university or trade school.

Since 1993, Cancer for College (a registered 501 (c) 3 charitable foundation) has been providing need-based college scholarships and educational experiences to cancer survivors. **The scholarship application period runs from November 1 through January 31 each year with scholarships typically awarded in July.** Awards outside the regular award period are considered on a case-by-case basis.

Applicants are not discriminated against based on sex, race or religious belief. California applicants and applicants attending Southern California colleges will receive first consideration for perpetual scholarships which are awarded to the highest scoring incoming freshman each year. All remaining applicants will be eligible for other one-time scholarship awards. All awards are valued at \$5,000. Scholarship recipients must maintain full-time enrollment at his/her stated college, university or trade school. Graduate students can maintain less than full-time status. Failure to maintain full-time enrollment or transfer from a 4-year university to a community college may result in loss of scholarship funds. Scholarship recipients experiencing health-related issues that force them to leave school may request a one-time extension of their scholarship, not to exceed one school year. Recipients exceeding this time will forgo their scholarship, but may reapply when ready to return to school and will receive first consideration.

The entire application is online at www.cancerforcollege.org.

ITEMS YOU WILL NEED TO KNOW OR HAVE AVAILABLE TO SUCCESSFULLY COMPLETE THE SCHOLARSHIP APPLICATION

1. Applicants must not have a family household income of more than \$150K. Applicants will be asked to submit the first two pages of the most recent tax return. If you are under 25 and claiming to be independent, you will need to provide your parents returns to show that they do not claim you.

- Your parents' most current tax return if they file jointly or individual return if they file separately
- Your personal most current tax return

If you do not file a tax return, you must upload proof of any income such as SSI, W-2, Snap Benefits or other written documentation

2. Letter of Good Standing from the University you are attending

3. Academic Transcripts (High School, College or Combination depending on your year in school)

4. Confirmation of Diagnosis Letter (Must be completed on medical letterhead by your oncologist, primary care physician or nurse)

* You can upload a letter you currently have, or request a letter from your doctor directly through the application system.

5. A Letter of Recommendation from a person outside your immediate family.

6. Total Cost of Attendance (This is a number published by your school or university, This includes tuition, room & board, books, etc.)

*This is the annual cost to attend. Not the cost for 4 years of attendance.

All required items including transcripts, letters of recommendation, etc can be requested or uploaded directly through the online application.

SCHOLARSHIP COMMITTEE

The scholarship committee is comprised of staff, volunteers, past scholarship recipients and the founders of the charity. All applications are graded on a scoring rubric. Points are allocated based on financial need, letters of recommendation and GPA with particular areas being weighted more heavily.

The scholarship committee reviews the top essays and scores them as a group to yield an average score. A total of five committee members score each application. Scholars are encouraged to apply each year that they meet the qualifications for scholarship.

If there are any extenuating circumstances that either eliminate you from consideration or could adversely affect your scoring on the application please feel free to contact us. For any other questions, please call 760-599-5096.

MEET OUR 2020 SCHOLARSHIP RECIPIENTS

Despite a global pandemic in 2020 Cancer for College was able to award \$500K in college scholarships to 94 cancer survivors located around the United States

Perpetual Scholarship Recipient

The Cancer for College Perpetual Scholarship is granted to the top scoring incoming freshman. The scholarship will provide a \$5,000 scholarship for four years provided the scholar maintains full-time status in school and engages regularly with the charity. One perpetual scholarship is awarded in Southern California, one in the Pacific Northwest region and one in the Carolinas region.

In addition to this support, Cancer for College was able to provide more than \$31K in emergency support to scholars impacted by the Covid-19 pandemic. The pandemic saw our scholars impacted by lost income from jobs lost due to shut down. In addition, many had to vacate student housing due to campus closures. This led to impossible to predict expenses that our survivors could not anticipate. Cancer for College was proud to be able to help this unprecedented time.

NATIONAL PERPETUAL SCHOLARS



DANIELLA BARKER (2020)
California State University, Northridge
Medicine & Public Policy
Survivor: Aplastic Anemia



CONNIE CHANG-CHIEN (2019)
Johns Hopkins University
Neuroscience
Survivor: Brain Cancer



MAFALDA VAN ALVENSLEBEN (2018)
Yale University
Cognitive Science
Survivor: Ewing's Sarcoma



DALJA PARKS (2017)
University of California, San Diego
Biological Studies
Survivor: Brain Cancer

PNW PERPETUAL SCHOLARS



KIELAN LYNCH (2020)
Whatcom College
Counseling & Guidance
Survivor: Liver cancer



MITCHELL CARBON (2019)
University of Notre Dame
Community Health
Survivor: Acute Lymphoblastic Leukemia



CECILIA BERGQUIST (2018)
University of Notre Dame
Finance
Survivor: Desmoid Tumors



RYAN HAWKINS (2017)
University of Washington
Digital Fine Arts
Survivor: Acute Myeloid Leukemia

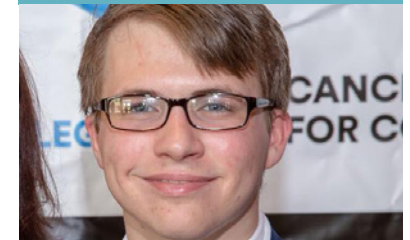
CAROLINAS PERPETUAL SCHOLARS



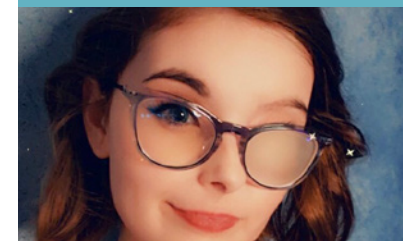
JESSICA ASHE (2020)
High Point University
Journalism
Survivor/Leukemia



PEYTON GULLY (2019)
University of North Carolina - Chapel Hill
Nursing
Survivor/Leukemia



BRYCE VORREYER (2018)
University of Notre Dame
Finance
Survivor: Desmoid Tumors



EMILY MAY SERAFIM (2017)
North Carolina - Greensboro
American Sign Language
Survivor: Esthesioneuroblastoma

ONE-TIME SCHOLARSHIP RECIPIENTS

2020 ONE-TIME SCHOLARS - NATIONAL

Chris Alegria
Florida International University

Lauren Alfino
Colorado State University

Brianna Barker
Penn State University

Justin Barrett
University of Utah

Samantha Bodger
University of California, Los Angeles

Eliana Cabrera
University of Arkansas

Mathew Cairo
San Diego State University

Julio Camacho
University of Arizona

Payton Campbell
Virginia Commonwealth University

Madison Chapman
Tufts University

Michael Christensen
Concordia University - Wisconsin

Gianna Colao
St. Johns University

Megan Ford
Truman State University

Parker Fritsch
Fresno State University

Jaileen Gutierrez
Cal State Dominguez Hills

Daniel Hailpern
University of Southern California

Alexis Johnson
University of Arizona

Ansley Jones
University of Florida

Nikki Jozipovic
University of Missouri - St. Louis

Alexander Klug
University of Wisconsin - Milwaukee

Lorianna Leasiolagi
Cal State San Marcos

Anthony Little
University of Pittsburgh

Rachel Marchand
Emory University

Ashley Martincic
Ohio State University

Sonia Matsumoto
Soka University

Danielle McLaughlin
University of California, Los Angeles

Marisol Moreno
St. Mary's University

Sarita Juliana Moreno
Florida Atlantic University

Seamus Morrison
UC Santa Barbara

Alex Muckenthaler
Fort Hays State University

Michael Mullan
Washington College of Law

Ashley Nelson
Cal State Dominguez Hills

Daphne Nesnay
Rutgers University

Ngan Nicky Ngo
University of San Francisco

Mikayla Onken
University of Wisconsin - Platteville

Sofia Pantis
University of San Diego

Abigail Phillips
University of Arkansas - Fayetteville

Lauren Ramer
Capital University

Princess Anna Robinson
University of Texas - Arlington

Tanner Roy
University of Missouri

Abigail Shaw
Fordham University

Maeve Smart
Northeastern University

Abriel Snider
Shenandoah University

Ashley Solorio
Cal Lutheran University

Austin Thacker
Grand Canyon University

Diana Turcios
University of Utah

Thaddeus Turner
Texas Tech University

2020 ONE-TIME SCHOLARS - PACIFIC NORTHWEST REGION

Isabella Evans
Eastern Oregon University

Lydia Tam
Stanford University Medicine

Devyani Kohli
University of Washington

Delana Lincoln
George Fox University

Elizabeth McNeilly
University of Oregon

Grace Carosio
California Institute for Integral Studies

Leslie Curan
Boise State University

Kimberly Peacock
University of Montana

Rhea Jansen
Gonzaga University

Citlali Lopez Pineda
Eastern Washington University

Anthony Umpingo
University of Washington

2020 ONE-TIME SCHOLARS - CAROLINAS REGION

Mekayla Gist
Greenville Technical College

Alejandra Hamarillo
UNC Chapel Hill

Parks Harris
East Carolina University

Arthur Jefferson
UNC Wilmington

Derrin Mallory
UNC Chapel Hill

Harrison McKinion
North Carolina State

Molly Oldham
UNC Greensboro

Maddison Sargent
East Carolina University

Sarah Shumate
UNC Greensboro

Cody Thornhill
Texas A&M

Ana Zurita Posas
UNC Chapel Hill

PACIFIC NORTHWEST SCHOLARSHIP RECIPIENTS

Founded in 2008, the Pacific Northwest scholarship was formed to benefit cancer survivors from this region. Candidates for this scholarship can be originally from or attending school the states of Washington, Oregon, Idaho, Montana and Alaska.

In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at \$5,000. **Kielan Lynch** of Whatcom University received our highest honor in receiving the perpetual scholarship. The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. Other current Pacific North West perpetual scholars still being awarded scholarships include **Cecelia Bergquist** at the University of Notre Dame (2019), **Mitchell Carbon** at Grand Canyon University (2018) and **Ryan Hawkins** the University of Washington (2017)

The specialized scholarship in this region is the **Henry Streuli Memorial Scholarship**. The 2020 recipient was is **Rylan Schubkegel** of George Fox University.

The scholarship fund is supported through great local, long-time partners like Seattle Children's Hospital and the Seattle Cancer Care Alliance. CFC stages several annual events in the region to support our mission.



GRACE CAROSIO
California Institute of Integral Studies
Integrative Health Studies
Survivor: Immature Teratoma



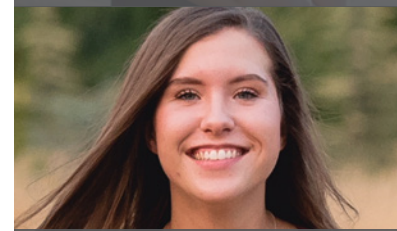
DEVYANI KOHLI
University of Washington
Physical Therapy
Survivor: Hodgkins Lymphoma



KIMBERLY PEACOCK
University of Montana
Nursing
Survivor: Acute Lymphoblastic Leukemia



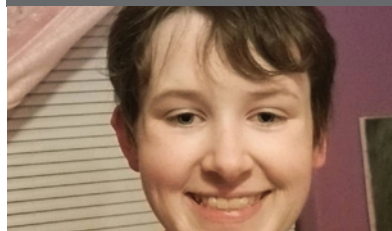
LESLIE CURAN
Boise State University
Education
Survivor: Angiosarcoma



DELANA LINCOLN
George Fox University
Social Work
Survivor: Bladder Cancer



RYLAN SCHUBKEGEL
George Fox University
Computer Science
Survivor/Hodgkin's Lymphoma



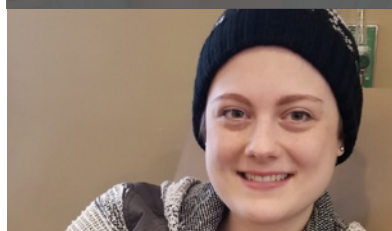
ISABELLA EVANS
Eastern Oregon University
Computer Science
Survivor: Leukemia



CITLALI LOPEZ PINEDA
Eastern Washington University
Medicine
Survivor: Nephroblastoma



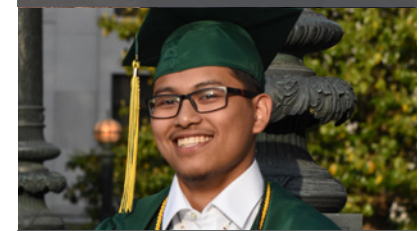
LYDIA TAM
Stanford University School of Medicine
Medical School
Survivor: Brain and Spinal Cord Cancer



RHEA JANSEN
Gonzaga University
Biology and Environmental Science
Survivor: Non-Hodgkins Lymphoma



ELIZABETH MCNEILY
University of Oregon
Psychology
Survivor: Breast Cancer



ANTHONY UNPINGCO
University of Washington
Graphic/Industrial Design
Survivor: Hodgkin's Lymphoma

2020 CAROLINAS SCHOLARSHIP RECIPIENTS

Founded in 2011, the Carolinas Scholarship was formed to benefit cancer survivors from this region. Candidates for this scholarship can be originally from or attending school the states of North or South Carolina.

In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at \$5,000.

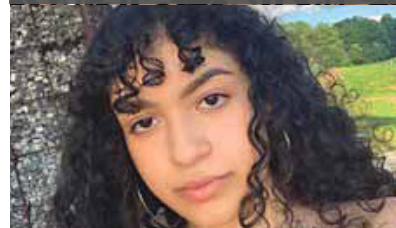
The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. The 2020 scholar is **Jessica Ashe** who is a leukemia survivor that is attending High Point University. Other current Carolinas regional perpetual scholars still being awarded scholarships include **Peyton Gully** at the University of North Carolina (2019), **Bryce Vorreyer** at Appalachian State University (2018) and **Emily May Serrafim** at North Carolina Greensboro (2017)

The specialized scholarship in this region is the Ross Skelton Memorial Scholarship. The 2020 recipients is **Brady McKay** who is a brain cancer survivor attending East Carolina University.

The scholarship fund is supported through great local, long-time partners like SPX, SPX Flow, Biologics, PWC, and more. In addition, Cancer for College stages an annual fundraising event in the region and educational experiences to support our mission locally. Unfortunately, we were unable to stage that event in 2020 due to the Covid-19 pandemic.



MEKAYLA GIST
Greenville Technical College
Health Science Studies
Survivor/Wilm's Tumor & Basal Cell Carcinoma



ALEJANDRA JARAMILLO
University of North Carolina - Chapel Hill
Pre-Med/Pre-Pharmacy
Survivor/Acute Lymphoblastic Leukemia



PARKS HARRIS
East Carolina University
Business
Survivor/Ewing's Sarcoma



ARTHUR JEFFERSON
University of North Carolina - Wilmington
Accounting
Survivor/Hodgkin's Lymphoma



BRADY MCKAY
East Carolina University
Construction Science
Survivor/Brain & Spinal Cord Cancer



HARRISON MCKINNON
North Carolina State University
Statistics
Survivor/Acute Lymphoblastic Leukemia



DERRIN MALLORY
University of North Carolina - Chapel Hill
Pharmacy
Survivor/Ewing's Sarcoma



MOLLY OLDHAM
University of North Carolina - Greensboro
Musical Theater
Survivor/Brain Cancer



SARAH SHUMATE
Appalachian State University
Speech Language Pathology
Survivor/Ewing's Sarcoma



ANA ZURITA POSAS
University of North Carolina - Chapel Hill
Chemistry
Survivor/Leukemia



CODY THORNHILL
Texas A&M
Sports Management
Survivor/Testicular Cancer



MADDISON SARGENT
East Carolina University
Nursing
Survivor/Acute Lymphoblastic Leukemia



JUAN RAZURI-MALDONADO
University Of Southern California
Music
Survivor: Acute Lymphoblastic Leukemia

FOUNDERS SCHOLARSHIP

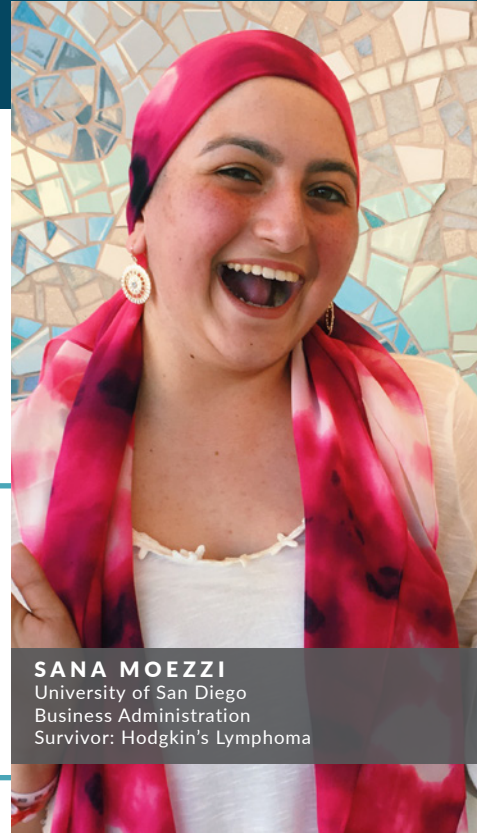
Awarded by the founder of the charity to a scholar of his choosing that best exemplifies the spirit of the charity.



CALEB KOBRIGER
UC San Diego
Engineering
Survivor: Brain and Spinal Cord Cancer

ENTREPRENEURIAL SPIRIT SCHOLARSHIP

Awarded through Leonard Family Gift to a cancer survivor that is pursuing a career in the field of entrepreneurial food service.



SANA MOEZZI
University of San Diego
Business Administration
Survivor: Hodgkin's Lymphoma



TONI ORTIZ
University of California, Irvine
Business Administration
Survivor: Acute Lymphoblastic Leukemia

MATT CWIERNY MUSIC EDUCATION SCHOLARSHIP

DEAR JACK FOUNDATION

The Dear Jack Foundation was founded by musician Andrew McMahon who is also a cancer survivor. Andrew supports Cancer for College's mission by endowing the scholarships of cancer survivors pursuing a career in music and entertainment.



ISABELLE SCOTT
University of Miami
Music Performance
Survivor: Acute Myloid Leukemia



MACKENZIE HUPKE
Wagner College
Arts Administration/Music
Survivor: Squamous Cell Carcinoma



JESSICA GONZALEZ
Cal State University Fullerton
Psychology
Survivor: Breast Cancer



RYAN MELENDEZ
University of Southern California
Political Science
Survivor: Leukemia



BRYCEN NEWMAN
University of California, Santa Barbara
Communications
Survivor: Brain and Spinal Cord Cancer

FRANK THE TANK MEMORIAL SCHOLARSHIP

awarded in memory of Frank Lozoya

The legacy of one of our past scholars, Frank Lozoya (known affectionately as Frank the Tank), lives on in the scholarship created by his friends and family to pay it forward.

The 2020 Frank the Tank Scholar is Jessica Gonzalez. She is a sophomore at Cal State Fullerton studying psychology. Last year she underwent her second reconstructive surgery as she continues to recover from breast cancer. Jessica has already made it a point to help others by documenting her breast cancer journey on social media, in the hopes that the information might help someone who needs it.

Each year we award \$5k to a cancer survivor attending CSUF in Frank's memory.

WOHL FAMILY MEMORIAL SCHOLARSHIP

awarded by the Wohl Family

Ryan Melendez was enjoying his senior year of high school when cancer derailed his plans. Ryan dreamed of getting admitted to Stanford University and making the golf team. Life, unfortunately had other plans. While in treatment, Ryan earned his private pilots license.

Now in his senior year at the University of Southern California, Ryan is looking at attending law school after graduation as part of that pursuit. Beyond school, Ryan was honored by the Leukemia and Lymphoma Society as the organization's Man of the Year. He was involved in raising over \$320,000 toward his campaign and is the youngest person to ever receive this honor. He also started a non-profit called Warrior Horses for Warrior Kids that brings the therapeutic use horses to kids with disease.

CHERRY HAWK SCHOLARSHIP

awarded by the Cherry Hawk Stables

This year's Cherry Hawk Scholar is Brycen Newman. This brain cancer survivor is a junior studying working toward earning a communications degree at UC Santa Barbara. Brycen is an avid baseball fan who had dreams of playing Division 1 baseball. He had been selected to play for Team USA but received his cancer diagnosis only two weeks before the team was set to travel to Japan.

Treatment costs caused his parents to have to sell their home and ultimately file for bankruptcy. In the meantime, Brycen is using his baseball background to work as an intern in UCSB's Baseball Operations. One day, he'd like to work in Major League Baseball. In addition, Brycen founded his own charity, KCA Club to help raise funds and awareness on pediatric cancer. To date he's raised over \$15K and distributed to local cancer charities.



ASPEN HEIDEKREUGER

University of Colorado Boulder
Philosophy
Survivor: Acute Lymphoblastic Leukemia



SERENA EVEREST

University of Nevada
Civil Engineering
Survivor: Acute Lymphoblastic Leukemia



DALTON BOUCHLES

The New School
Interdisciplinary Studies
Survivor: Brain Cancer



CAMILLA QUINO

University of California, Los Angeles
Sociology
Survivor: Acute Lymphoblastic Leukemia

OLD FAMILY SCHOLARSHIP

awarded by Tim & Amelia Old

The Old Family have been long-time supporters of Cancer for College for years. In 2018, Tim & Amelia Old took that relationship to the next level by trekking to Mount Everest base camp to raise funds and kick-off the scholarship fund.

The very first recipient is Aspen Heidekreuger, a leukemia survivor attending the University of Colorado. She battled terrible side-effects from treatment that left her in pain while suffering from severe depression and anxiety. Through it all, Aspen wants to help others fighting the disease. She's created her own website/blog, *Complicated Cancer*, to help others navigate the experience. She finds it fulfilling. "People take comfort in being connected to others who understand what they are feeling or thinking," said Aspen. Everyone battling cancer needs and deserves as much support as possible."

DAN X. WRAY MEMORIAL BIG DREAM SCHOLARSHIP

awarded by the Wray Family & Biofilm

This scholarship was established in the loving memory of Dan X. Wray, the founder of Biofilm who passed from cancer in 2018. He was a man that built an incredibly successful professional career out of big ideas and even bigger dreams.

The first recipient of this scholarship was Serena Everest, a leukemia survivor from Dan's hometown of Las Vegas who is attending the University of Nevada. Serena is relentlessly determined from her battle with cancer and is working towards a civil engineering degree with a dream of being a CEO. "I love to be able to lead," said Serena. "I believe that my open-mindedness will allow me to develop a strong community of engineers. I hope to stand out above my colleagues in my career through my relentless determination and passion for helping my community."

GO & BE GREAT SCHOLARSHIP

awarded by the GFYC Foundation

Our newest scholarship, the Go & Be Great Scholarship was awarded for the first time in 2020. In partnership with the GFYC Foundation, we awarded a pair of survivors with scholarships. We look forward to a long and mutually beneficial relationship that will allow us to help more survivors thrive through cancer and beyond.

Helping Survivors **Thrive** Through College and Beyond

Cancer for College is driven to provide a more personal relationship with our scholars beyond granting scholarships. To deliver this, we have built educational programming that enables our scholars to interact with board members, donors, professionals and other scholars as they work toward their educational and career goals. These interactions take many different forms throughout the year, but all of them have proven to be inspirational and life changing for the participants.

- Monthly Personal Conversations with Mentors, Board & Donors facilitated by CFC Staff
- Quarterly Educational Experiences
- Webinars and online learning opportunities

We call this **THE CFC INSPIRE PROJECT**

CFC IMPACT

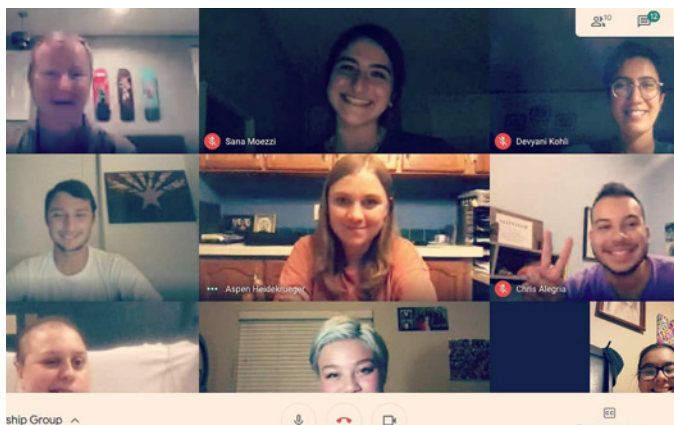
As part of **THE CFC INSPIRE PROJECT**, Cancer for College has implemented regular monthly meet ups between mentors, scholars, board members and donors.

We call these meet ups **CFC IMPACT**. It's an opportunity to learn more about the needs of the scholar, provide a mentor relationship along with the opportunity to share wisdom that can positively impact the scholar's future.

The program also exposes new donors to our scholars and the services we provide.

CFC LEARN

The second part of **THE CFC INSPIRE PROJECT** involves



quarterly educational events that we call **CFC LEARN**. These experiences have paused during the pandemic.

In the past, small groups of scholars have gathered for educational experiences and discussions designed to expose them to professionals working in fields that are of interest. Past experiences have taken groups to UCLA Medical Center for a look inside the medical industry, Schieffer Chop Shop to experience the world of brand marketing and Funny or Die to learn about the entertainment industry. In 2019, we took a group of scholars to Disneyland to learn the management and leadership skills of the Disney team.

This experience also exposes potential donors to our scholars and forms a more personal bond over a shared passion or professional skill.

CFC THRIVE

The final component of **THE CFC INSPIRE PROJECT** to be produced in 2020 is **CFC THRIVE**.

At the request of our scholars, we will produce online content for scholars from some of the most talented and successful business professionals in our network of partners and donors. Subject matter is driven by scholar need with special focus on financial responsibilities, life skills and professional enhancement. It just another way to link our donors with our scholars and provide valuable content for our CFC family.

To get actively involved with Cancer for College's educational programming, please call Melody Bartholomew at 760-599-5096 or email melody@cancerforcollege.org.

Pay it Forward...

How can you make a difference in the life of a cancer survivor?

Share your expertise with the next generation of doctors, lawyers, nurses, social workers, teachers, accountants, engineers etc. Invest in the next generation. We provide the motivated scholars and your share your experience and resources for something as simple as a hosted lunch meeting.

Want to make a deeper commitment to helping these scholars thrive?

Host an educational event at your business or serve as a featured speaker at one of our special educational events. Sharing your experiences is valuable to our scholars.

Why help our scholars?

Our scholars are highly motivated to make a difference in the world. Their education is an impactful opportunity to invest time and resources.

It's About the Relationship...

The relationships formed between our scholars and the people who are moved to support Cancer for College create a bond that lasts beyond a scholarship. These experiences can make a lifelong impact on the scholar as they work their way toward their degree and ultimately transition from student to the professional work force.

See first hand the impact your guidance and support will have on a scholarship recipient's life. Make a meaningful impact in the life of a cancer survivor.

For more information on our educational programming, please call Melody Bartholomew at 760-599-5096 or email melody@cancerforcollege.org.

JERSEY MIKE'S MONTH OF GIVING
Southern California
Jersey Mike's Subs stores in Southern California raised nearly \$500K for Cancer for College during a pandemic!

Cancer for College was elated to be selected as the charity partner of Jersey Mike's Sub as part of their annual Month of Giving campaign.

Despite the Covid-19 pandemic completely shutting down stores for a 10-day-period in the middle of the campaign, Jersey Mike's stores in Los Angeles, Ventura, Orange, Riverside and San Bernardino counties rallied to raise nearly \$500K.

This fundraising campaign was huge for the charity as all in person events for the year were canceled. This cut off the charity's primary ability to fundraise making the Jersey Mike's relationship even more important. Cancer for College looks forward to partnering with Jersey Mike's Subs in 2021 for the final year of their partnership. Jersey Mike's employees will once again be wearing shirts featuring Will Ferrell imploring customers to support the cause.

GAME NIGHT WITH WILL FERRELL
United States
Making lemonade out of a lemon of a year by hosting our very first virtual event hosted by Will Ferrell.

With no in person events due to the Covid-19 pandemic, Cancer for College got creative and produced its very first virtual event, Game Night & Craft Cocktails with Will Ferrell.

The event included a mixologist that guided our covid-bearded friend Will Ferrell and our online audience of donors through the making of a couple of craft cocktails. That was followed by a rousing game of Will Ferrell inspired trivia. The night was capped by an entertaining and engaging Q&A session with the comedy icon.

All told, the event raised over \$200K for the charity and provided some much needed entertainment for our scholars and supporters who have been stuck at home during this unprecedented global pandemic.

FOR MORE EVENT INFO

Please visit the our website at www.cancerforcollege.org, join our email list or follow us on social media to find out about our next big event near you. You won't want to miss it!
For info on hosting an event, please contact Sarah Lindner at 760.599.5096 or email sarah@cancerforcollege.org.

WILL FERRELL'S MATCH MADNESS
United States
Will Ferrell challenged our donors to match his \$200K donation and they came through big-time!

As the year wound down, Will Ferrell stepped up and pledged \$200K as a donation with one catch, we had to get our donors to match the gift. Thankfully our donors responded in a huge way. People donated in such a generous way. Some people staged their own fundraisers and supported some of our own crazy ideas. Founder Craig Pollard and his family had an all day reading adventure. Executive Director Greg Flores endured an all-day golf marathon from sunrise to sunset without stopping. Events Director Sarah Lindner devoted 41 minutes a day to meditation and mindfulness. One of our very own scholars Molly Oldham sang songs on demand for donors and raised nearly \$10K. Anyone who donated or fundraised \$5K or more was invited to a very special VIP lunch with Will Ferrell in 2021 once the pandemic is over. In total we raised nearly \$450K though the campaign.

IN MEMORY:

He was Destined To Make a Difference



Scott and Andrea Sproule with CFC scholar Eric Erdman at an event in North Carolina.

In the spring of 2018, we met an incredible young man. Eric Erdman was set to be a freshman at Wake Forest University. He was a double major who was prepared to study finance and political science. He attended a special dinner with his mother that Cancer for College held for all the new scholarship recipients from or attending school in the Carolinas. Eric was dressed in a snappy suit and had the personality to match. He had a vision to help others that can only come with the clarity of knowing you have finite time left in this world.

Eric sadly passed away in August after a four-year battle with a rare and aggressive form of brain cancer - Anaplastic Ependymoma. He didn't leave without making an incredible impact on the world around him.

Bullying and intimidation were part of Eric's childhood experience. He found refuge in the weight room working out frustrations while building the confidence to stand up for himself. Upon his initial cancer diagnosis, Eric received a gift from the Make-A-Wish Foundation. In an act of selflessness, he donated his wish to his

school in Millersburg, Pennsylvania. A new state-of-the-art \$300,000 fitness center was unveiled in 2017 after he encouraged local businesses to donate construction-related services and building materials.

Leftover funds were funneled toward a weight room renovation at a rival school, Halifax Area High School.

Before his diagnosis, Erdman was 180-pound football linebacker and running back who liked the weight room.

With the help of his family, he created the non-profit foundation called "Give a Child a Voice," intended to help young people facing abuse, bullying or illness to speak up and receive help and support. Through the foundation, Erdman sought applications from schools needing a weight room renovation. A school in Dallas was selected for the next weight room make over.

We at Cancer for College mourn the loss of each and every scholar that has an untimely end to their cancer journey. We celebrate the impact they make while they are with us.

In their own words...

Scholars bravely share their inspiring and sometimes painful cancer stories with us as part of the application process.



"The impacts of my diagnosis of grade four brain cancer were harsh. It left me questioning the purpose of life. I had the choice of letting cancer bring me to my knees or rising up to my feet. I choose to stand tall and inspire others to do the same. Instead of looking at my past as a depressing nightmare, I choose to use it to illuminate my future."

Christopher Alegria
Florida International University
Social Work



"If not for my life-changing cancer experience, I wouldn't have found my calling to become an Oncology Nurse Navigator (ONN). I experienced first-hand how frustrating the whole process could be. Patients and their families do not need any added stress. I want to be their advocate so all they have to do is focus on beating the disease."

Nikki Ngo
University of San Francisco
Nursing



"During my fight with osteosarcoma, I wanted to show the world, and my demoralized family, that with a little perseverance and grit, you can tackle any obstacle. To do this, I enlisted an optimistic attitude and my faith to keep hope alive inside of me. Simply put, failure was not an option. Failure meant death. I chose life."

Austin Lizana
Mississippi State University
Mechanical Engineer



"My cancer is what inspired me to pursue a career in health care. I want to have the ability to cure patients of their cancer, help improve current cancer treatments or be able to help patients and the future of cancer treatment in any way possible. I will not be satisfied until I accomplish this goal for all past, current, and future victims of cancer."

Liz Lofurno
Oregon State University
Biomedical Engineering Major

CFC 2020 Financial Narrative

The year 2020 will go down in the history books as the year of the Covid-19 pandemic. As an organization that thrives on being able to stage in person events, Cancer for College wasn't immune to the shutdown of the country. CFC had to cancel six planned in person events and even had our annual partnership with Jersey Mike's Sub's Month of Giving cut short.

The year forced us to get creative. Our scholarship pool had already been established for 2020 based on 2019 fundraising. We were determined to award \$500k and we were proud to do just that. In addition, Cancer for College awarded \$31k to scholarship recipients past and present who were adversely affected by the pandemic. Many lost jobs, had to leave school abruptly when universities were shut down among many additional hardships brought on by the shutdown of the country.

Big changes year to year can be seen across the income statement. Direct contribution income was supported by a \$200k donation from Will Ferrell. This went toward a year-end matching program where donors raised an additional \$231k to more than match Will's generous donation. We also staged our very first virtual event that brought in over \$200k in the fall.

Several new scholarships were funded in 2020 as we added the Dan X. Wray Memorial Dream Big Scholarship (\$20k per year), Go & Be Great Scholarship (\$10k per year) and The Old Family Scholarship (\$5k per year) under the heading of our specialized scholarship.

We hope to see a return to more in person fundraising in the fall of 2021.

INCOME	2020	2019
Direct Contribution Income		
Individual Donations	\$249,165.54	\$112,784.79
Corporate Donations	\$112,011.82	\$112,784.79
Grants	\$40,000.00	\$37,000.00
Total Direct Contribution Income	\$415,000.00	\$303,583.97
Earned Income		
Auction	\$46,994.26	\$21,425.00
Events	\$718,351.42	\$1,210,987.95
Tickets	\$15,010.00	\$26,400.00
Sponsorship	\$18,500.00	\$152,000.00
Total Earned Income	\$798,855.68	\$1,412,262.95
Gross Profit	\$1,200,033.04	\$1,715,846.92

EXPENSE	2020	2019
Bank Charges	\$57,981.58	\$39,599.10
Event Expenses	\$55,501.73	\$116,177.58
Insurance	\$10,071.57	\$5,288.83
Licenses & Registrations	\$5,512.10	\$9,476.97
Marketing & Advertising	\$68,458.87	\$126,444.44
Office Expenses		
Dues & Subscriptions	\$9,258.46	\$9,979.68
Rent	\$16,800.00	\$11,025.00
Postage	\$1,226.90	\$2,276.70
Supplies & Equipment	\$4,624.42	\$12,238.85
Utilities	\$1,491.17	\$2,921.20
Relocation Reimbursement	\$0	\$1,500.00
Total - Office Expenses	\$33,400.95	\$39,941.43
Payroll Expenses		
IRA Match	\$5,897.75	\$5,430.00
Payroll Fees	\$1,356.75	\$1,356.80
Payroll Taxes	\$19,621.32	\$19,405.78
Salaries & Wages	\$235,091.50	\$231,764.60
Vacation	\$1,462.02	(\$1,075.18)
Employee Education	\$9,745.00	\$11,020.00
Total - Payroll Expenses	\$272,958.80	\$268,117.54
Professional Services		
Accounting	\$44,030.35	\$45,179.02
Audit & Tax Return	\$29,330.58	\$14,468.77
Consulting	\$12,000.00	\$3,500.00
Professional Services - Other	\$0	\$8,100.00
Total - Professional Services	\$86,737.93	\$71,247.79
Program & Scholarship Expense		
Program & Scholarship Expense	\$0	\$849.75
Scholar Education	\$0	\$1,210.00
Scholarship Winner Gifts	\$335.44	\$858.99
Scholarship Expense		
Scholarship Expense	0	\$201.88
General Scholarship	\$248,831.60	\$286,478.00
Carolinas Scholarship	\$70,000.00	\$80,000.00
Pacific Northwest Scholarships	\$75,000.00	\$55,000.00
Specialized Scholarships	\$101,255.53	\$43,120.62
Total Program & Scholarship Expense	\$495,087.13	\$464,598.62
Travel & meetings expenses	\$2,463.91	\$24,681.07
Total - Expense	\$1,088,510.01	\$1,165,573.37
Net Ordinary Income	\$111,523.03	\$550,273.55
Other Income and Expenses		
Net Other Income	\$147,164.44	\$178,521.66
Net Income	\$258,687.47	728,795.21

CANCER FOR COLLEGE - BALANCE SHEET

Cancer for College is a 501 (c)3 non-profit charitable foundation that is supported through donations from individuals, foundations and businesses.



ASSETS	2020	2019	2018	2017	2016	2015	2014
Current Assets							
Calif. Comm. Found. Endowed	-	-	\$759,024	\$3,739,360	\$3,248,646	\$2,539,220	\$1,954,019
Calif. Comm. Found. Non-Endowed	-	-	\$306,485	\$830,998	\$722,804	\$671,632	\$690,767
Wells Fargo Checking	\$373,127	\$458,614	\$412,071	\$512,085	\$451,419	\$333,616	\$95,918
Wells Fargo Savings	-	-	\$708,602	\$708,177	\$891,354	\$690,812	\$549,985
Charles Schwab Cash Account	\$501,056	\$450,316	\$355,413	-	-	-	-
Charles Schwab Endowed	\$5,883,844	\$5,398,961	\$4,057,277	-	-	-	-
Charles Schwab Non-Endowed	\$807,150	\$771,292	\$301,061	-	-	-	-
Charles Schwab Longterm	\$1,851,070	\$1,388,975	-	-	-	-	-
Wells Fargo CD	-	-	-	-	\$166,292	\$162,493.70	-
Total Accounts Receivable	\$6,000	\$10,000	\$685,000 ⁴	\$43,520 ³	\$20,020.00	\$12,315.00	\$15,640
Total Other Current Assets	\$36,444	\$40,931	\$72,853 ⁵	\$89,864	\$52,054	\$21,954	\$27,150
Total Assets	\$9,458,693	\$8,519,092	\$6,949,684	\$5,924,431	\$5,203,122	\$4,636,385	\$3,636,802
LIABILITIES & EQUITY							
Total Accounts Payable	\$3,985	\$39,346.50	\$21,943	\$5,117	\$25,000	\$0	\$14,840
Total Credit Cards	\$8,637	\$8,520.69	\$24,645	\$2,574	\$21,641	\$2,199	\$4,257
Total Other Current Liabilities	\$147,456	\$23,732.10	\$29,622	\$9,758	\$277	\$2,722	(\$4,482)
Total Liabilities	\$160,079	\$71,599.29	\$76,210	\$17,450	\$46,919	\$4,922	\$14,615
Unrestricted Net Assets	\$9,248,809	\$6,873,474	\$5,906,981	\$5,047,258	\$4,631,463	\$3,622,187	
TOTAL LIABILITIES & EQUITY	\$9,458,693	\$6,949,684	\$5,924,431	\$5,094,178	\$4,636,385	\$3,636,802	

Notes: ¹ - Return donation to Qualcomm due to inability to deliver video1; ² - Health Care Trust and Med Cap; ³ - Year end Matching Campaign from Classy.org was not received until January; ⁴ - Partnership with RemedyOne for 2018 in escrow account to be cashed in April 2019; ⁵ - Year end Matching Campaign Gifts not received until January

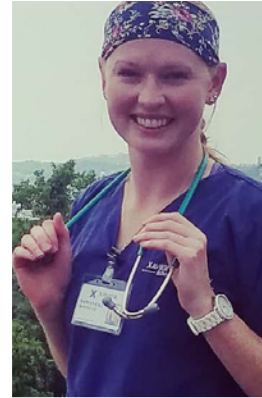
CANCER FOR COLLEGE PARTNERS



Ferrell-Paulin Family Foundation | Simon Family | Dan Passage Family Pollard Family | Morley Family | Bob Pollard Family | Cafagna Family | Zeis Family | Hughes Family | Dalton Family | Leonard Family | Worthe Family | Kline Family | Lewis Family | O'Leary Family | Wohl Family | Van Natter Family | O'Carroll Family | Fanucchi Family | Kelly Family | Pierce Family | Marek Family | Byrne Family | Sara Hyzer | Nielson Family

2020 SCHOLAR MILESTONES

ROW 1 from L-R: 2x Scholar and Leukemia Survivor **Laura Merwin** on her graduation from John Brown University and is now starting her first nursing job at the same hospital where she was treated. 2018 scholar **Sammy Schneiker** graduated from Xavier University's accelerated nursing program and started working on a bone marrow transplant floor as a nurse's assistant. **Ethan Ostrow**, a 3x CFC Dear Jack Foundation Scholar performed at an event for Global Oncology, Inc., an organization that works to bring the best cancer care to patients around the world. Ethan currently attends the Manhattan School of Music in NYC.



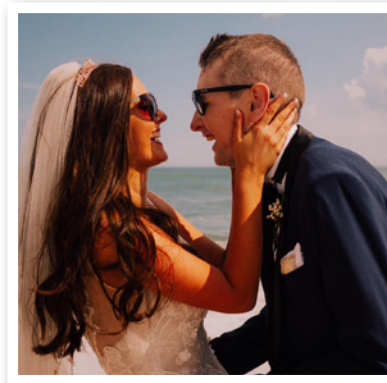
ROW 2 from L-R: 2x CFC Scholar **August Williams** graduated from the University of Georgia with a double major in Computer Animation and Theatre. 2016 Scholar and Lymphoma Survivor **Madeline Manganello** graduated from The University of New Hampshire with a degree in Human Development & Family Studies, with minors in both Public Health and Child Life. She's now attending Northeastern University to earn a Master's degree in Speech-Language Pathology. 2016 Leonard Family Business Scholar **Jasmine Lowe**, graduated from Johnson and Wales University with a Bachelor's degree in Food Service Management. She's working as a pastry chef at a 4-star hotel in South Beach.



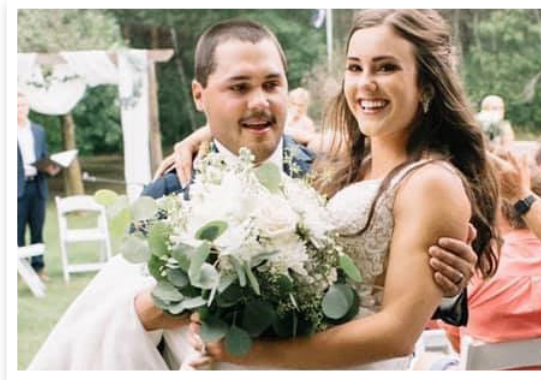
ROW 3 from L-R: 2019 scholar and Ewing's Sarcoma survivor **Zachary Luckin** earned his master's degree in Community and Regional Planning from the University of Oregon. Six-time scholar **Robert Lisac** completed the final year of his pediatric residency at the University of Florida Jacksonville and started his fellowship at Emory/Children's Hospital of Atlanta for pediatric hematology/oncology. He and his wife Brittany also welcomed their first child **Charlie Michael** to the world. 2016 Scholar and Leukemia Survivor **Jake May** graduated from the University of Pittsburgh in 2017 with a business degree. After working for the Durham Bulls for two years, he now works for a software company called Teamworks, which assists college and professional sports organizations with engaging athletes.



ROW 1 from L-R: We lost our dear friend 2012 scholarship recipient **Alan Hughes**. Alan was a fixture at CFC events and always the life of any party. 4x scholar **Michael Mullan** sadly passed in December. Michael defied all odds by graduating from Harvard Law School and getting married while undergoing cancer treatment. 2016 Wohl Family Scholar **Evan Bal** passed away after a relapse of osteosarcoma. Bal was a member of the soccer team at Cal State San Marcos before having to undergo cancer treatment.



ROW 2 from L-R: Devorah Norton (Goldstein) not only graduated from UCLA in May, she also got married! Wedding bells were also in the air for scholar **Hannah Hughes** who married her fiancé Jake in 2020. 2015 Scholar **Shelby Wade-Georgetti** married her husband, Shane, and celebrated five years of being cancer free.



ROW 3 from L-R: Audrey Marie and Emerson Renee Friesen were born to Past CFC scholar and former staffer **Mitch Friesen** and his wife Abbey. 2018 Scholar and Thyroid Cancer Survivor **Milly Medrano-Ventura** graduated with her master's degree in education from Loyola Marymount University and now teaches religion at her local parochial school. She was very happy to announce that she is engaged. 2016 Henry Streuli Scholar **Sara Meza** is currently studying sustainability at San Diego State University. She also got engaged to long-time boyfriend Gabriel.

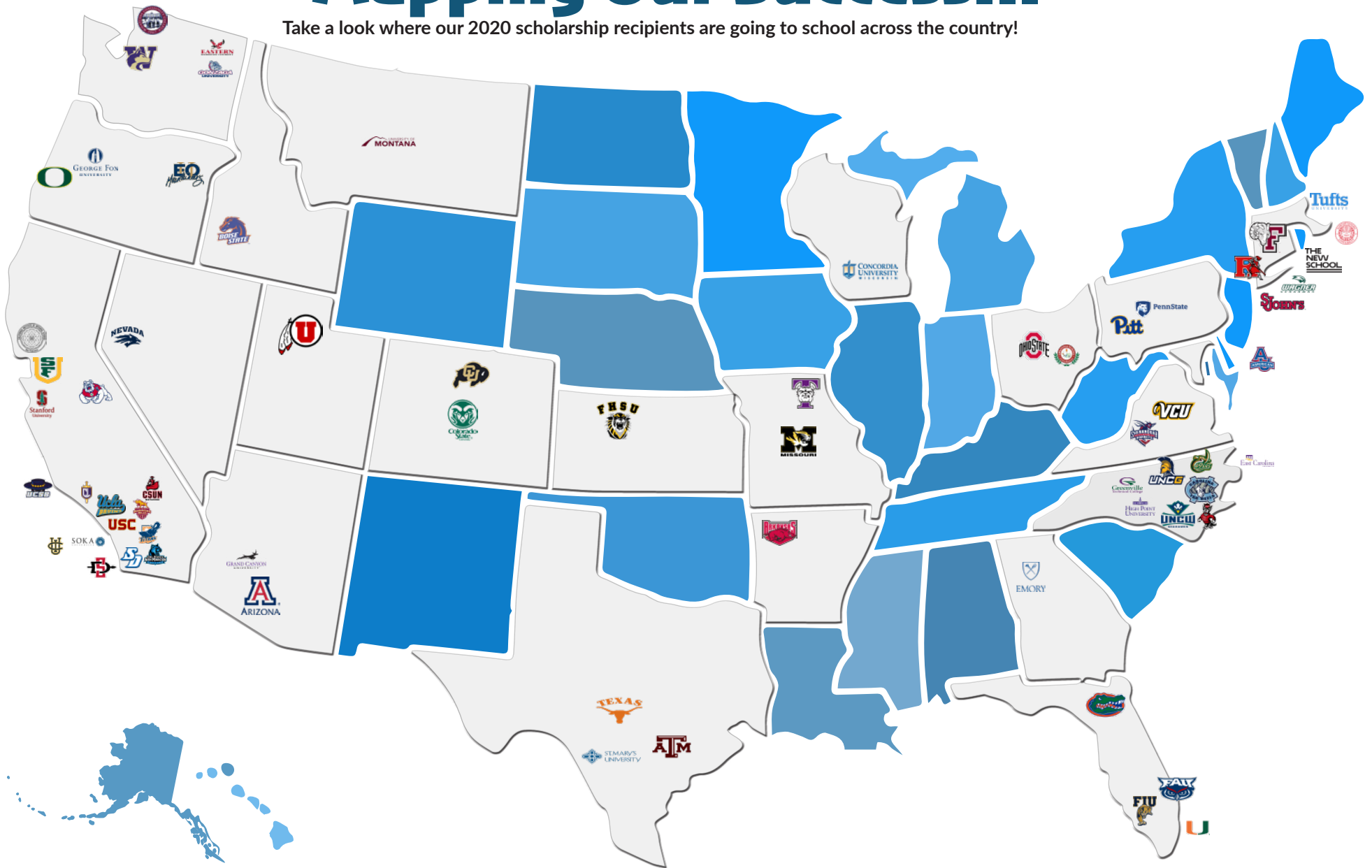


FOLLOW OUR STORY
ON SOCIAL MEDIA



Mapping Our Success...

Take a look where our 2020 scholarship recipients are going to school across the country!



**CANCER
FOR COLLEGE**

HELPING CANCER SURVIVORS THRIVE THROUGH COLLEGE & BEYOND

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