2019 ANNUAL REPORT

You Can Help Cancer Survivors Realize Their Dream of a College Education

PERPETUAL SCHOLAR

Samantha Bodger
UCLA

PROVIDING NEED BASED COLLEGE SCHOLARSHIPS AND EDUCATIONAL EXPERIENCES TO CANCER SURVIVORS
OUR MISSION:
Cancer for College provides hope and inspiration by granting need-based college scholarships and educational experiences to high-achieving cancer survivors.

HOW YOUR DONATIONS HELP SURVIVORS DREAMS COME TRUE:
Donations support our programming and provide college scholarships to cancer survivors who have been impacted physically, emotionally and financially by cancer. Additionally, our mentor program pairs our scholarship recipients with longtime Cancer for College supporters who share life experience and professional support with these scholars.
“Seeing the scholarship winners get up and speak and tell their stories was the moment when my wife and I looked at each other with tears coming down our cheeks and I told Craig, I’m in. I’ll help you however I can.”

- Will Ferrell

2020 EXECUTIVE BOARD
Craig Pollard: President/CEO
Dan Hughes: Vice President
Robert O’Carroll: Treasurer
Emil Wohl: Secretary
Will Ferrell: At-Large
Greg Flores: At-Large
Jolene Leonard: At-Large

STAFF
Greg Flores: Executive Director
Sarah Lindner: Events Director
Melody Bartholomew: Programs Director

OUR BOARD
Cancer for College is proud to have an amazing group of individuals from all walks of life that share their time and financial resources to help the charity thrive and grow. We are honored that the following individuals have made our mission a priority in their busy lives. The Executive and Advisory Board of the charity serve in a volunteer capacity.

ADVISORY BOARD
Will Ferrell: Celebrity Spokesman
Kevin Dee: Senior Managing Director, Charles Dunn Company
Hardy Ehlers: Associate, Covington & Burling LLP
Dr. Stephen Forman: Director of Hematology and Oncology, City Hope Medical Center
Taylor Haden: Partner, Tippett Moorhead & Haden
Dan Hughes: CEO Coast Environmental
Sara Hyzer: Pricewaterhouse Cooper LLC
Ashley Kline: Kendis & Co, Friends of Children’s Hospital Los Angeles
Matt Kline: Partner, O’Melveny & Myers LLP
Julie Kelly: Co-Founder, Flexsource
Martin Lesak: Partner, United Talent Agency
Andrew McMahon: Dear Jack Foundation
Robert O’Carroll: O’Carroll Investment Management
Stacy Pollard: Co-Founder
Scott Ripperton: Senior VP Wells Fargo
Larry Simon: CEO Life Firms
Ken Simpson:
Johnese Spisso CEO, UCLA Hospital System
Scott Sproule: SPX
Michael Waterbury: Founder & CEO, RemedyOne
Steve Leonard: Jersey Mike’s Area Director
Jolene Leonard: Jersey Mike’s Area Director
Mark Wernig: Principal, Dowling & Yahnke - Wealth Management
Emil Wohl, Wohl Property Management
Letter From President/CEO

Cancer is a frightening adversary. As a parent, you hate when your children are sick. All you want is for the fever to break or the symptoms to go away. It is incomprehensible to imagine that illness stretching on for months and years.

It’s staggering to think of using every last financial resource at your disposal to win the battle against the disease, only to be left with nothing in reserve when your child is ready to reenter the real world and once again begin the pursuit of their dreams.

Cancer for College is so fortunate to be able to be in a position to help these survivors and their families that have been devastated physically, emotionally and financially by this disease. The donations that come in through our events and fundraising efforts go directly back to the people that have endured so much. They truly comprehend what it means to be given another chance at life and they make the most of it.

The determination of our scholars is inspiring.

In addition to scholarship support, we have begun offering educational opportunities to our scholarship recipients and the experience has been phenomenal. Partners opened their doors for our scholars to come into the business world and learn about taking those important steps from the college campus to the corporate playing field. What an awesome step for our organization as we help our scholars thrive through college and beyond.

We thank you for being part of our tremendous growth.

Craig Pollard
President/CEO
Founder
5,000
Young people aged 15-19 will be diagnosed with cancer this year.
- Cancer.net

THAT’S TOO MANY...
One in 100 current college students in the United States is a cancer survivor.
- Stupidcancer.org

THINK ABOUT THAT...
Since 1982, the cost of medical care in the US has gone up over 200% but it’s nothing compared to the cost of college tuition which has gone up by more than 400%.
- My Budget360
Scholarship Application Procedures

Cancer for College grants scholarships to cancer survivors who are enrolled in an accredited college, university or trade school.

Since 1993, Cancer for College (a registered 501 (c) 3 charitable foundation) has been providing need-based college scholarships and educational experiences to cancer survivors. The scholarship application period runs from November 1 through January 31 each year with scholarships typically awarded in July. Awards outside the regular award period are considered on a case-by-case basis.

Applicants are not discriminated against based on sex, race or religious belief. California applicants and applicants attending Southern California colleges will receive first consideration for perpetual scholarships which are awarded to the highest scoring incoming freshman each year. All remaining applicants will be eligible for other one-time scholarship awards. All awards are valued at $5,000. Scholarship recipients must maintain full-time enrollment at his/her stated college, university or trade school. Graduate students Failure to maintain full-time enrollment or transfer from a 4-year university to a community college may result in loss of scholarship funds. Scholarship recipients experiencing health-related issues that force them to leave school may request a one-time extension of their scholarship, not to exceed one school year. Recipients exceeding this time will forgo their scholarship, but may reapply when ready to return to school and will receive first consideration.

The entire application is online at www.cancerforcollege.org.

ITEMS YOU WILL NEED TO KNOW OR HAVE AVAILABLE TO SUCCESSFULLY COMPLETE THE SCHOLARSHIP APPLICATION

1. Applicants must not have a family household income of more than $150K. Applicants will be asked to submit the first two pages of the most recent tax return. If you are under 25 and claiming to be independent, you will need to provide your parents returns to show that they do not claim you.
   - Your parents’ most current tax return if they file jointly or individual return if they file separately
   - Your personal most current tax return

If you do not file a tax return, you must upload proof of any income such as SSI, W-2, Snap Benefits or other written documentation

2. Letter of Good Standing from the University you are attending

3. Academic Transcripts (High School, College or Combination depending on your year in school)

4. Confirmation of Diagnosis Letter
   (Must be completed on medical letterhead by your oncologist, primary care physician or nurse)
   * You can upload a letter you currently have, or request a letter from your doctor directly through the application system.

5. A Letter of Recommendation from a person outside your immediate family.

6. Total Cost of Attendance (This is a number published by your school or university, This includes tuition, room & board, books, etc.)
   *This is the annual cost to attend. Not the cost for 4 years of attendance.

All required items including transcripts, letters of recommendation, etc can be requested directly through the online application.

SCHOLARSHIP COMMITTEE

The scholarship committee is comprised of staff, volunteers, past scholarship recipients and the founders of the charity. All applications are graded on a scoring rubric. Points are allocated based on financial need, letters of recommendation and GPA with particular areas being weighted more heavily.

The scholarship committee reviews the top essays and scores them as a group to yield an average score. A total of five committee members score each application.

If there are any extenuating circumstances that either eliminate you from consideration or could adversely affect your scoring on the application please feel free to contact us. For any other questions, please call 760-599-5096.
MEET OUR 2019 RECIPIENTS

Perpetual Scholarship Recipient
The Cancer for College Perpetual Scholarship is granted to an incoming freshman. The scholarship will run for four years provided the scholar maintains full-time status in school.

CONNIE
CHANG-CHIEN
YORBA LINDA, CA
ATTENDING: JOHNS HOPKINS UNIVERSITY
STUDYING: BIOLOGY
MEDICINE & PUBLIC POLICY
SURVIVOR OF:
PLEOMORPHIC XANTHOASTROCYTOMA
CANCER OF THE BRAIN

Meet 2019 perpetual scholarship recipient Connie Chang-Chien. Connie is a survivor of Pleomorphic Xanthoastrocytoma (cancer of the brain and spine). She’s an incoming freshman at Johns Hopkins University in Maryland where she will receive a scholarship from Cancer for College for the next four years. She plans to earn a bachelor’s degree in a biology-related field of study, such as neuroscience, cellular and molecular biology or biomedical engineering. Upon graduation she’d like to pursue a career in Public Health (such as epidemiology with the Center for Disease Control or WHO-World Health Organization), or to continue education through a dual PhD and MD program in neuroscience. On this path, she could possibly become a neurologist and research neurological diseases such as her own tumor. We look forward to getting to know Connie better over the next four years.

2019 ONE-TIME SCHOLARS

Samantha Bodger
University of California, Los Angeles
Ian Manzares
Syracuse University
Aspen Heidekrueger
University of Colorado Boulder
Lauren Alfino
Colorado State University
Alexander Klug
University of Wisconsin-Milwaukee
Michael Mullan
American University Wash. College of Law
Daniel Hailpern
University of Southern California
Ryan Moon
University of California, Los Angeles
Dalton Bouchles
University of Maine-Orono
Kylie Hunt
Weber State University
Aaron Fyffe
Towson University
Luisa Luna
Texas Tech University
Brianna Barker
Penn State University
Austin Lizana
Mississippi State University
Jessica Gorman
Rutgers University
Enrique Leo-Lim
The University of Texas at Austin
Marisol Moreno
St. Mary’s University
Bryce Atchison
Kansas State University
Abigail Davis
Lipscomb University
Alyiah Ellsworth
Howard University
Rebecca Sarto Basso
UC Berkeley
Lauren Leonard
University of Pennsylvania -Nursing Program
Maeve Smart
Northeastern University
Linda Erlanson
Florida Southern College

Andy (Feiyu) Wong
University of Illinois at Urbana-Champaign
Richard Suarez
Cooper Medical School at Rowan University
Diana Flores
University of California, Berkeley
Brandon Cantu
Texas Tech University
Sequoya White
Baylor University
Abigail Shaw
Fordham University
Brycen Newman
University of California, Santa Barbara
Miron Washburn
University of Northern Colorado
Lainey Hill
Ouachita Baptist University
Alex Muckenthaler
Fort Hays State University
Ashley Solorio
California Lutheran University
Rachel Marchand
Emory University
Princess Anna Robinson
University of Texas at Arlington
Yarlyn Collado
Parsons School of Design
Ngan Nicky Ngo
University of San Francisco
Alexandra Wilson
Rhode Island College
Laura Merwin
John Brown University
Joshua Hensley
Northern Kentucky University
Christopher Alegria
University of Central Florida
Sean Nolan
Robert Morris University
Austin Thacker
Grand Canyon University
Mikayla Onken
University of Wisconsin-Platteville
Georgia Wilson
Mercer University School of Medicine
Johanna Munoz
California Baptist University
PERPETUAL SCHOLARSHIP HISTORY

2019
Connie Chang-Chien, Johns Hopkins University

2018
Maflada von Alvensleben, Yale University

2017
Delja Parks, University of California, San Diego

2016
Nickolas Main California Baptist University,
Mitchell Carbon, Whitworth University
Kenneth Poole, Coastal Carolina University

2015
Emily E. Whitworth, Texas Christian University
Patrick Nissan, UC Santa Barbara
Benjamin Seeley, Chapman University
Genesis Codina, UC Santa Barbara
Patrick O’Connor, University of Washington
Lily Newton, NYU: Tisch School of the Arts

2014
Bailey Quishenberry, University of California Riverside
Grant White, UC Irvine
Rachael Gottes, Duke
Kashannah Manawis, USD-University of San Diego
Kaylee Siegfried, Florida Atlantic University

2013
Drake Baker, CSU Northridge
Kendra Steinmetz, UCLA
Leticia Ayala, Art Institute of San Francisco
Arianna Grelling Whittier College
Alexandra Cunha, Cal State University San Marcos

2012
Andrew McMillan, Cal State University Fresno
Josh Weinstein, UC Berkeley

2011
Sarah Beth Comfort, University of Southern California
Mitchell Friesen, Azusa Pacific University

2010
Terri Large, University of La Verne
Tessa Thym, Westmont College
Kristen Tuason, Mount Saint Mary’s College

2009
Anna Maria Williams, Appalachian State University
Eden Siessler, Santa Monica College
Carissa Lane, Cal Poly San Luis Obispo
Bradley Davis, Loyola Marymount University

2008
Brooks Paul, UCLA
Allison Burgos, Azusa Pacific University
Christine Pechera, Pepperdine University
Andrew Sternlight, Yale Law School

2007
Blake Kenney, Cardinal Stritch University
Jeffrey Kosmo, Georgetown University
Tenisha (Avila) Burr, Fresno Pacific University
Roxanne Camanyag, UCLA
Tiffany Chhan, UC San Diego
Dylan Crane, Hiram College
Ryan Freydig, Cal State University Long Beach
Eric Georges, Cal State University Chico
Courtney Jundt, Cal State University Monterey
Mark Kattus, UC San Diego
Isac Lee, Cornell University
Kara McMiche, San Jose State University
Samuel Miller, CSU Bakersfield
Max Mueller, University of California Santa Cruz
Jenna Newburn, UC Santa Barbara
Arman Nobari, Cal State University Sacramento
Chelsea Sweeney, San Joaquin Valley College
Daniel Thompson, University of the Pacific
Victoria Valencia, Westminster College
Raeleen Whitt, Cal Baptist University
Brian Manning, Cal State Fullerton
Rachael Donaldson, Cal Baptist University

2006
Brian Gingras, University of St. Augustine
Caleb Dominguez, Pepperdine University
Robert Buie, Cal Poly San Luis Obispo

2005
Travis Ricks, Cal State San Marcos
Guy Mansfield, Cal Lutheran University
Jason Edwards, UC Berkeley
Katie Freeman, San Diego State
Megan Hickey, University of San Diego
Alison Richins, Cal Poly San Luis Obispo

2004
Stefanie Sacknoff, University of San Diego
Michael Vanderby, University of San Diego
Kelly Purcell, University of the Pacific
Karina Rocker, CSU Northridge
Jonathan Chung, Cal State University San Marcos

2003
Brady Harrington, St. Johns University

2002
Victor Arvizo, DeVry Institute of Technology
Benjamin Boyle

2001
Lissa Corona, UC San Diego

2000
Alina Moeller, UC San Diego

1999
Agi Glownia, UC San Diego

1998
Gary Anderson, UC Santa Barbara

1997
Jerry Cervantes Cal Poly Pomona
Pacific Northwest Scholarship

Founded in 2008, the Pacific Northwest scholarship was formed to benefit cancer survivors from this region. Candidates for scholarship can be originally from or attending school the states of Washington, Oregon, Idaho, Montana and Alaska.

In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at $5,000.

The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. The 2019 scholar is Mitchell Carbon of Grand Canyon University.

The specialized scholarship in this region is the Henry Streuli Memorial Scholarship. The 2019 recipient was Lydia Tam of Stanford University.

The scholarship fund is supported through great local, long-time partners like Seattle Children’s Hospital and the Seattle Cancer Care Alliance. In addition, Cancer for College stages several annual events in the region to support our mission.
Carolinas Scholarship

Founded in 2011, the Carolinas Scholarship was formed to benefit cancer survivors from this region. Candidates for scholarship can be originally from or attending school the states of North or South Carolina.

In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at $5,000.

The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. The 2019 scholar is Peyton Gully of the University of North Carolina.

The specialized scholarship in this region is the Ross Skelton Memorial Scholarship. The 2019 recipients are Murphy Chambliss of Auburn University and Madison Ruff of North Carolina State University.

The scholarship fund is supported through great local, long-time partners like SPX, SPX Flow, Biologics, PWC, and more. In addition, Cancer for College stages an annual fundraising event in the region and educational experiences to support our mission locally.
2019 CAROLINAS SCHOLARS

PEYTON GULLY
University of North Carolina - Chapel Hill
Undecided
Survivor/Rhabdomyosarcoma

ELIZABETH LOVINGS
North Carolina A&T University
Undecided
Survivor/Rhabdomyosarcoma

ALYSSA POTI
University of North Carolina Greensboro
Biomedical Engineering
Survivor/Wilm’s Tumor & Basal Cell Carcinoma

DELANEY GOLDBERG
Belmont University
Motion Pictures
Survivor/Acute Lymphoblastic Leukemia

KATHLEEN LOWRY
University of North Carolina - Chapel Hill
Motion Pictures
Survivor/Acute Lymphoblastic Leukemia

MADDISON SARGENT
East Carolina University
Motion Pictures
Survivor/Acute Lymphoblastic Leukemia

MEKAYLA GIST
Greenville Technical College
Biomedical Engineering
Survivor/Wilm’s Tumor & Basal Cell Carcinoma

ZEPHANIAH LUCK
University of North Carolina Greensboro
Biomedical Engineering
Survivor/Wilm’s Tumor & Basal Cell Carcinoma

ISABELLA SCOTT
East Carolina University
Biomedical Engineering
Survivor/Wilm’s Tumor & Basal Cell Carcinoma

PARKS HARRIS
East Carolina University
Psychology
Survivor/Ewing’s Sarcoma

DERRIN MALLORY
University of North Carolina - Chapel Hill
Psychology
Survivor/Ewing’s Sarcoma

SARAH SHUMATE
Appalachian State University
Psychology
Survivor/Ewing’s Sarcoma

ABIGAIL SPENDLOVE
Bob Jones University
Undecided
Survivor/Rhabdomyosarcoma

MURPHY CHAMBLISS
Auburn University
Biomedical Engineering
Survivor/Wilm’s Tumor & Basal Cell Carcinoma

SARAH WOOD
Liberty University
Motion Pictures
Survivor/Acute Lymphoblastic Leukemia

MADISON RUFF
North Carolina State University
Psychology
Survivor/Ewing’s Sarcoma
The Dear Jack Foundation was founded by musician Andrew McMahon who is also a cancer survivor. Andrew supports Cancer for College's mission by supporting the scholarships of scholars pursuing a career in music and entertainment.

**ENTREPRENEURIAL SPIRIT SCHOLARSHIP**
Awarded through Leonard Family Gift to a cancer survivor that is pursuing a career in the field of entrepreneurial food service.

**CAITLYN PIPPARD**
Whatcom Community College
Business Marketing
Survivor: Thyroid Cancer

**LORI ANNA LEASIOLAGI**
Cal State San Marcos
Orthodontics
Survivor: Cancer for the female genital tract

**E V A N G R I E F**
University of Delaware
Hotel, Restaurant, Institutional Management
Survivor/Hepatocellular Carcinoma

**M A T T C W I E R N T Y M U S I C E D U C A T I O N S C H O L A R S H I P**

**M A C K E N Z I E H U P K E**
Wagner College
Arts Administration/Music
Survivor: Squamous Cell Carcinoma

**M A T T C W I E R N T Y M U S I C E D U C A T I O N S C H O L A R S H I P**

**E T H A N O S T R O W**
Manhattan School of Music
Jazz Studies
Survivor: Burkitt’s Lymphoma

**Founders Scholarship**
Awarded by the founder of the charity to a scholar of his choosing that best exemplifies the spirit of the charity.
WOHL FAMILY MEMORIAL SCHOLARSHIP
awarded by the Wohl Family

Cancer is never fair, particularly in the life of 2019 Wohl Family Scholar Ashley Nelson. Acute Lymphoblastic Leukemia took her baby, weeks before she turned three. Despite heavy depression, Ashley enrolled in school so she could do research and keep others from experiencing what she did. Two years later, after finishing community college, the unthinkable happened. Ashley was diagnosed with the exact same cancer as her daughter. Chemo and radiation were not enough to get rid of the cancer and a bone marrow transplant was in order. Thankfully, she is now in remission. Only six months post-transplant, and suffering from limited mobility in her arm and leg joints due to grant versus host disease, Ashley enrolled at CSU Dominguez Hills to finish her degree in Microbiology so she can become a hematology researcher.

CHERRY HAWK SCHOLARSHIP
awarded by the Cherry Hawk Stables

Ryan was enjoying his senior year of high school when he got the news that cancer was going to derail his plans. Ryan dreamed of getting admitted to Stanford University and making their golf team. Life, unfortunately had other plans. While in treatment, Ryan earned his private pilots license. In addition, he got to meet his golf idol Rickie Fowler which led him to pursue a career as a sports agent. Now in his senior year at the University of Southern California, Ryan is looking at attending law school after graduation as part of that pursuit. Beyond school, Ryan was honored by the Leukemia and Lymphoma Society as the organization’s Man of the Year. He was involved in raising over $320,000 toward his campaign and is the youngest person to ever receive this honor. He also started a non-profit called Warrior Horses for Warrior Kids that brings the therapeutic use horses to kids with disease.

FRANK THE TANK MEMORIAL SCHOLARSHIP
awarded in memory of Frank Lozoya

The legacy of one of our past scholars, Frank Lozoya (known affectionately as Frank the Tank), lives on in the scholarship created to pay it forward.

The 2019 Frank the Tank Scholar is Raechel Rix. She was a college student at Cal State Fullerton when an ongoing illness landed her in the ER. A doctor in a white coat came in and introduced himself as her oncologist and broke the news that she had leukemia. After enduring chemotherapy, she was sent to City of Hope for specialized treatment before receiving the news that she was in remission. Frank Lozoya would definitely approve of this year’s winner. We are looking forward to seeing her graduate and achieve great things with her life beyond cancer. Each year we award $5k to a cancer survivor attending CSUF in his memory.
2019 FUNDRAISING EVENT RECAPS

One Classy Night: Carolina celebrated its 9th year of raising funds for cancer survivors either from or attending school in North or South Carolina. Kicking off the event was a very successful educational event attended by 16 past and current scholarship recipients. They were treated to a lively discussion on the expectations of the hiring process and what employers are looking for in quality candidates. In addition, the scholars were able to share some of their own challenges and insecurities as they navigate college and look toward their future in the business world.

The following evening, nearly 150 donors, scholarship recipients and their families enjoyed a casino-themed party that raised over $140K for the cause. The event was sponsored by SPX, SPX Flow, Biologics, E&Y, pwc, the O’Leary Family, the Kearney Family, the Sproule Family, the Foreman Family, the Austin Family and the Lewis Family.

Rising out of the success of the One Classy Night: Carolina event was the first ever Bike for Hope. The event attracted featured biking teams at a local Cyclebar that fundraised their way to $18K support from the cause.

Madi Welsh was crowned Miss Greek 2019 as part of the University of Washington’s Greek system fundraising campaign. Through the efforts of the sororities and fraternities, $34,000 was raised for Cancer for College’s PNW scholarship fund! This marked the fifth year of partnering with the University of Washington on this event!
The 26th Annual Classy Golf Classic was back at Coronado Golf Course and the fun was everywhere as we celebrated past and present scholars with a day of golf, food and fun.

The sold out event added a baseball theme with former professionals Brett Tomko, Heath Bell, Shawn Green, Jesse Orosco, Gary Mathews Jr., Aaron Harang along with Donnie and Damon Buford all participating. We received special volunteer support from our friends at Wells Fargo bank and players were cheered on by the San Diego State Dance Team.

After the round of golf that included complimentary food and drinks, our participants were treated to live music from CFC scholar Kalina Wilson and her band along with inspirational stories from scholars Raechel Rix, Dalja Parks and Nick Main. Thanks to all the participants, including long-time sponsors J&L Pie Company, Monster Energy Drinks, Biofilm and UCLA Health. The event raised over $128K.

It was a brand new event for Cancer for College as we staged a concert at the world famous Belly Up Tavern in Solana Beach with a special performance by The Side Deal.

The Side deal features former members of the bands Sugar Ray and Train. Train co-founder Charlie Colin is a fraternity brother of Cancer for College founder Craig Pollard. The show was opened by CFC house band Kalina & Kiana featuring scholar Kalina Wilson.

Guests were treated to a meet & greet with the band along with the show. This event raised over $15K for the charity and inspired the charity to pursue annual musical events to support the cause.

Cancer for College was elated to be selected as the charity partner of Jersey Mike’s Sub as part of their annual Month of Giving campaign.

As an incentive, Cancer for College provided the goal of a tacos and tequila party hosted by Will Ferrell for the top fundraising stores if they reached $1 million. Over 180 stores in Los Angeles, Ventura, Orange, Riverside and San Bernardino counties destroyed their previous fundraising levels and reached the goal.

The Cancer for College team was out in the community on the Day of Giving where 100% of the sales went to the cause.

A total of 60 Jersey Mike’s employees from the top stores were treated to a great evening of food and drinks at the Banc of California Stadium. Will Ferrell was also on hand to personally thank the Jersey Mike’s team by signing autographs and posing for pictures. Cancer for College looks forward to partnering with Jersey Mike’s Subs in 2020 and 2021.
## INCOME

### Direct Contribution Income
- **Individual Donations** $112,784.79
- **Corporate Donations** $153,799.18
- **Grants** $37,000.00
- **Total Direct Contribution Income** $303,583.97

### Earned Income
- **Events** $1,410,812.95
- **Merchandise** $1,450.00
- **Total Earned Income** $1,412,262.95

### Gross Income
- **Gross Profit** $1,715,846.92

## EXPENSE

### Bank Charges
- $39,599.10

### Event Expenses
- $116,177.58

### Insurance
- $5,288.83

### Licenses & Registrations
- $9,476.97

### Marketing & Advertising
- $126,444.44

### Office Expenses
- **Dues & Subscriptions** $9,979.68
- **Rent** $11,025.00
- **Postage** $2,276.70
- **Supplies & Equipment** $2,921.20
- **Relocation Reimbursement** $1,500.00
- **Total - Office Expenses** $39,941.43

### Payroll Expenses
- **IRA Match** $5,430.00
- **Payroll Fees** $1,356.80
- **Payroll Taxes** $19,621.32
- **Salaries & Wages** $231,764.60
- **Vacation** ($1,075.18)
- **Employee Education** $11,020.00
- **Total - Payroll Expenses** $268,117.54

### Professional Services
- **Accounting** $45,179.02
- **Audit & Tax Return** $14,468.77
- **Consulting** $3,500.00
- **Professional Services - Other** $8,100.00
- **Total - Professional Services** $71,247.79

### Program & Scholarship Expense
- **Program & Scholarship Expense** $849.75
- **Scholar Education** $1,210.00
- **Scholarship Winner Gifts** $858.99

### Scholarship Expense
- **Scholarship Expense** $201.88
- **General Scholarship** $286,478.00
- **Carolinas Scholarship** $80,000.00
- **Pacific Northwest Scholarships** $55,000.00
- **Cherry Hawk Scholarship** $5,000.00
- **Dear Jack Scholarship** $5,000.00
- **Founder's Scholarship** $5,000.00
- **Frank the Tank** $5,000.00
- **Henry Streuli Memorial Scholarship** $5,000.00
- **Ross Skelton Memorial Scholarship** $10,000.00
- **Wohl Family Scholarship** $5,000.00
- **Total Program & Scholarship Expense** 464,598.62

### Travel & meetings expenses
- $24,681.07

### Total Expense
- $1,165,573.37

### Net Ordinary Income
- $550,273.55

### Other Income and Expenses

### Net Other Income
- $178,521.66

### Net Income
- $728,795.21
Cancer for College is a 501 (c)3 non-profit charitable foundation that is supported through donations from individuals, foundations and businesses.

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Calif. Comm. Found. Endowed</td>
<td></td>
<td>$759,024</td>
<td>$3,739,360</td>
<td>$3,248,646</td>
<td>$2,539,220</td>
<td>$1,954,019</td>
<td>-</td>
</tr>
<tr>
<td>Wells Fargo Checking</td>
<td>$458,614.64</td>
<td>$412,071</td>
<td>$512,085</td>
<td>$451,419</td>
<td>$333,616</td>
<td>$95,918</td>
<td>$161,310</td>
</tr>
<tr>
<td>Wells Fargo Savings</td>
<td></td>
<td>$708,632</td>
<td>$708,177</td>
<td>$891,354</td>
<td>$690,812</td>
<td>$549,985</td>
<td>-</td>
</tr>
<tr>
<td>Charles Schwab Cash Account</td>
<td>$450,316.19</td>
<td>$355,413</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Charles Schwab Endowed</td>
<td>$5,398,961.98</td>
<td>$4,057,277</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Charles Schwab Non-Endowed</td>
<td>$771,292.98</td>
<td>$301,061</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Charles Schwab Longterm</td>
<td>$1,388,975.30</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Wells Fargo CD</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>$166,292</td>
</tr>
<tr>
<td>Northern Trust</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Accounts Receivable</td>
<td>$10,000</td>
<td>$685,000</td>
<td>$43,520</td>
<td>$20,020.00</td>
<td>$12,315.00</td>
<td>$15,640</td>
<td>($24,363)</td>
</tr>
<tr>
<td>Total Other Current Assets</td>
<td>$40,931.13</td>
<td>$72,853</td>
<td>$89,864</td>
<td>$52,054</td>
<td>$21,954</td>
<td>$27,150</td>
<td>$294,261</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$8,519,092.22</strong></td>
<td><strong>$6,949,684</strong></td>
<td><strong>$5,924,431</strong></td>
<td><strong>$5,203,122</strong></td>
<td><strong>$4,636,385</strong></td>
<td><strong>$3,636,802</strong></td>
<td><strong>$2,471,579</strong></td>
</tr>
</tbody>
</table>

### LIABILITIES & EQUITY

| Total Accounts Payable                      | $39,346.50 | $21,943  | $5,117  | $25,000  | $0  | $14,840  | $0  |
| Total Credit Cards                          | $8,520.69  | $24,645  | $2,574  | $21,641  | $2,199  | $4,257  | $475  |
| Total Other Current Liabilities             | $23,732.10 | $29,622  | $9,758  | $277  | $2,722  | ($4,482)  | $515  |
| Total Liabilities                           | $71,599.29 | $76,210  | $17,450 | $46,919  | $4,922  | $14,615  | $991  |
| Unrestricted Net Assets                     | $6,873,474 | $5,906,981 | $5,047,258 | $4,631,463 | $3,622,187 | $3,636,802 | $2,471,579  |

**TOTAL LIABILITIES & EQUITY**

| **$6,949,684** | $5,924,431 | $5,094,178 | $4,636,385 | $3,636,802 | $2,471,579 |

Notes:
1. Return donation to Qualcomm due to inability to deliver video;
2. Health Care Trust and Med Cap;
3. Year end Matching Campaign from Classy.org was not received until January;
4. Partnership with RemedyOne for 2018 in escrow account to be cashed in April 2019;
5. Year end Matching Campaign Gifts not received until January
2019 HIGHLIGHTS

ROW 1 from L-R: CFC donors and board members enjoying the Taste to Educate event in Seattle. Scholar Eric Erdman built a gym at his high school using funds raised through his own non-profit, Give a Child a Voice. 2008 Scholar Ashley Eakin directed and produced her own short film, Single. She was selected to be part of prestigious Women in Film conference and her film was selected to be screened at the 2020 SXSW Film Festival.

ROW 2 from L-R: Scholar Isabella Evans produced her own murder mystery dinner theater event to raise funds for CFC. Jersey Mike’s founder Peter Cancro personally came to Southern California to be part of Cancer for College’s Day of Giving campaign. Over $1 million was raised during the campaign. Five-time CFC scholar Jose Guevara was selected to intern in House Speaker Nancy Pelosi’s office in Washington DC.

ROW 3 from L-R: Scholar Brendi Bluitt graduated from the Campbell University with CFC donor/volunteer Amelia Old in attendance. Scholar Sarah Beth Comfort married her fiancee David Salsa. CFC Executive Director Greg Flores along with scholars Jacob Barringer and Emily Serafin spoke to an audience on health care industry executives in Boston at RemedyOne’s Revision event.

FOLLOW OUR STORY
ON SOCIAL MEDIA
Cancer for College is driven to provide a more personal relationship with our scholars beyond granting a scholarship. To deliver this, we have built educational programming that enables our scholars to interact with board members, donors, professionals and other scholars as they work toward their educational and career goals. These interactions take many different forms throughout the year, but all of them have proven to be inspirational and life changing for the participants.

- Monthly Personal Conversations with Board & Donors facilitated by CFC Staff.
- Quarterly Educational Experiences
- Webinars and online learning opportunities

We call this THE CFC INSPIRE PROJECT

**CFC IMPACT**

As part of THE CFC INSPIRE PROJECT, Cancer for College has implemented regular monthly meet ups between scholars, board members and donors.

We call these meet ups **CFC IMPACT**. It’s an opportunity to learn more about the needs of the scholar, provide professional mentoring and the opportunity to share wisdom that can positively impact the scholars future.

The program also exposes new donors to our scholars and the services we provide.

**CFC LEARN**

The second part of THE CFC INSPIRE PROJECT involves quarterly educational events that we call **CFC LEARN**.

A small group of recipients gather for an educational experience and discussion designed to expose them to professionals working in a field that is of interest to the scholar. Past experiences have taken groups to UCLA Medical Center for a look inside the medical industry, Schieffer Chop Shop to experience the world of brand marketing and Funny or Die to learn about the entertainment industry. In 2019, we took a group of scholars to Disneyland to learn from the management and leadership skills from the Disney team.

This experience also exposes potential donors to our scholars and forms a more personal bond over a shared passion or professional skill.

**CFC THRIVE**

The final component of THE CFC INSPIRE PROJECT to be produced in 2020 is **CFC THRIVE**.

At the request of our scholars, we will produce online content for scholars from some of the most talented and successful business professionals in our network of partners and donors. Subject matter is driven by scholar need with special focus on financial responsibilities, life skills and professional enhancement.

To get involved with Cancer for College’s educational programming, please call Melody Bartholomew at 760-599-5096 or email melody@cancerforcollege.org.
The average cost of attending a 4-year private school is $53,980/year.
- College Board

The average household income of a Cancer for College scholarship recipient is $50,000.

The average household income of a Cancer for College scholarship recipient is $50,000.

The average cost of attending a 4-year public school (in state) is $26,590/year.
- College Board

The average cost of a hospital stay for a child with cancer is $40,000 per stay.
- National Pediatric Cancer Foundation

The average cost associated with childhood cancer is $833,000.
- The National Children’s Cancer Society

Cancer for College scholars have a 98% graduation rate.