



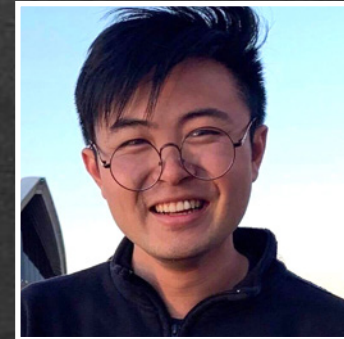
**CANCER  
FOR COLLEGE**  
cancerforcollege.org

# 2021 ANNUAL REPORT



Providing Need Based  
College Scholarships  
& Educational Experiences  
To Cancer Survivors

FOUNDED IN  
**1993**



HOPE | DREAM | INSPIRE - DESTINED TO MAKE A DIFFERENCE



# CANCER FOR COLLEGE

1050 University Ave | Suite E107 #705  
San Diego, CA 92103  
760.599.5096 - [www.cancerforcollege.org](http://www.cancerforcollege.org)

## OUR MISSION:

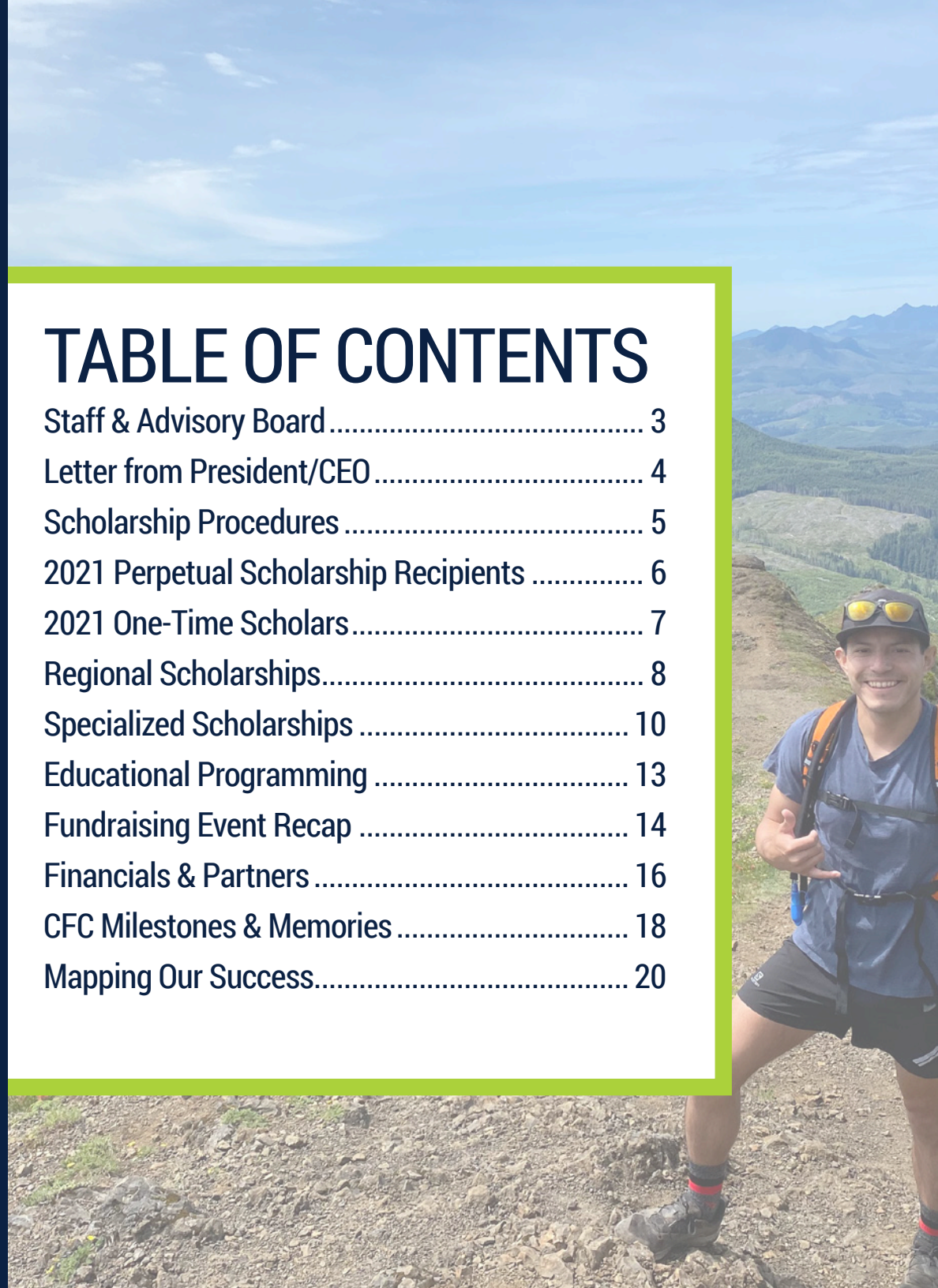
Cancer for College provides need-based college scholarship and educational experiences to cancer survivors.

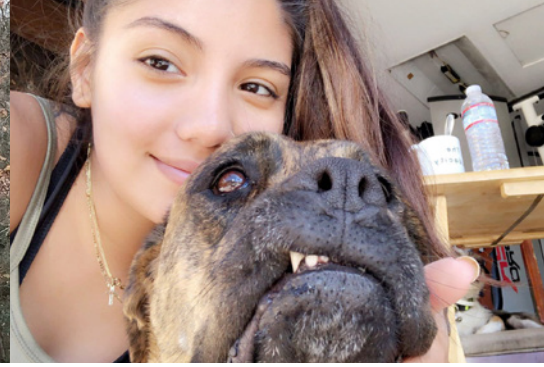
## HOW YOUR DONATIONS HELP SURVIVORS' DREAMS COME TRUE:

Donations support our programming and provide college scholarships to cancer survivors who have been impacted physically, emotionally and financially by cancer. Additionally, our mentor program pairs our scholarship recipients with longtime Cancer for College supporters who share life experience and professional support with these scholars.

## TABLE OF CONTENTS

Staff & Advisory Board .....	3
Letter from President/CEO .....	4
Scholarship Procedures .....	5
2021 Perpetual Scholarship Recipients .....	6
2021 One-Time Scholars .....	7
Regional Scholarships.....	8
Specialized Scholarships .....	10
Educational Programming .....	13
Fundraising Event Recap .....	14
Financials & Partners .....	16
CFC Milestones & Memories .....	18
Mapping Our Success.....	20





## OUR BOARD

Cancer for College is proud to have an amazing group of individuals from all walks of life that share their time and financial resources to help the charity thrive and grow. We are honored that the following individuals have made our mission a priority in their busy lives. The Executive and Advisory Board of the charity serve in a volunteer capacity at meet 4 times a year.

### 2022 EXECUTIVE BOARD

Craig Pollard: President/CEO  
Dan Hughes: Vice President  
Robert O'Carroll: Treasurer  
Jolene Leonard: Secretary  
Greg Flores: Director At-Large  
Mark Wernig: Director At-Large  
Emil Wohl: Director At-Large

### STAFF

Greg Flores: Executive Director  
Lisa Dale, National Director of Donor Development

## ADVISORY BOARD

Will Ferrell: Celebrity Spokesman  
Heather Alexander, Amazon Web Services  
Kevin Dee: Senior Managing Director, Charles Dunn Company  
Dr. Stephen Forman: Director of Hematology and Oncology, City of Hope  
Taylor Haden: Partner, Tippet Moorhead & Haden  
Dan Hughes: Co-Founder/Board Chairman Mantel Mount  
Sara Hyzer: Pricewaterhouse Coopers LLC  
Ashley Kline: Kendis & Co, Friends of Children's Hospital Los Angeles  
Matt Kline: Partner, O'Melveny & Myers LLP  
Steve Leonard: Jersey Mike's Subs  
Jolene Leonard: Jersey Mike's Area Director  
Dr. Robert Lisac: Emory Children's Hospital of Atlanta  
Andrew McMahon: Dear Jack Foundation  
Robert O'Carroll: O'Carroll Investment Management  
Amelia Old, Old Family Scholarship  
Tim Old, Old Family Scholarship  
Joshua Pollard, Avery Dennison  
Stacy Pollard: Co-Founder of Cancer for College  
Larry Simon: Retired CEO Life Firms  
Steve Short, Enterprise Rent-A-Car retired  
Ken Simpson: Retired Co-founder, Strong-Bridge Consulting  
Johnese Spisso: CEO, UCLA Hospital System  
Scott Sproule: Retired CFO - SPX  
Michael Waterbury: Founder & CEO, RemedyOne & Good Root  
Mark Wernig: Principal, Dowling & Yahnke - Wealth Management  
Emil Wohl: Wohl Property Management  
Kate Wojcik: Mira Costa College  
Jennifer Zeis: Tool Box Medical

# EVERY LITTLE BIT HELPS!



## WHO ARE WE HELPING?

Since inception, Cancer for College has granted over \$5 million need-based college scholarships to over 1500 cancer survivors.



## THE NEED IS GREAT!

The average annual household income of a Cancer for College scholarship recipient is less than \$48K for the entire household.



## CANCER IS EXPENSIVE!

The average cost associated with childhood cancer treatment is over \$833K. One in four families goes bankrupt due to treatment.



## MAKING A DIFFERENCE!

A survey of past and current Cancer for College scholars showed that our recipients have a 98% graduation rate.

## Letter From President/CEO



Cancer is a frightening adversary. As a parent, you hate when your children are sick. All you want is for the fever to break or the symptoms to go away. It is incomprehensible to imagine that illness stretching on for months and years.

It's staggering to think of using every last financial resource at your disposal to win the battle against the disease, only to be left with nothing in reserve when your child is ready to reenter the real world and once again begin the pursuit of their dreams.

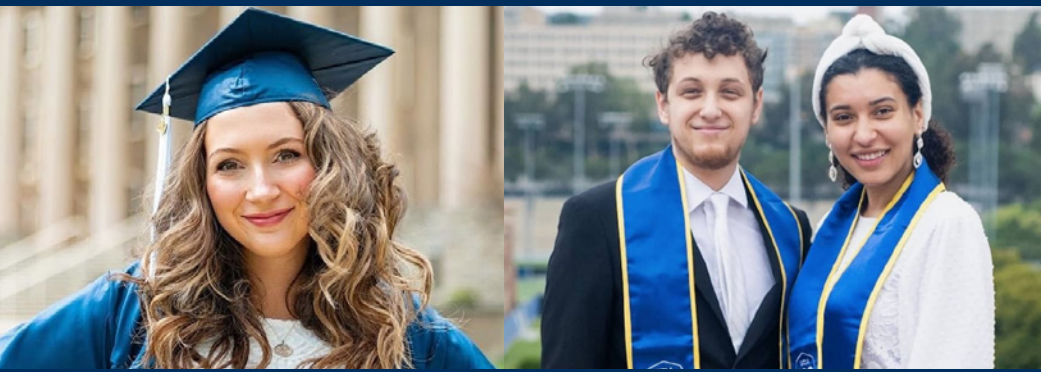
Cancer for College is so fortunate to be able to be in a position to help these survivors and their families that have been devastated physically, emotionally and financially by this disease. We are extremely thankful for our partnership with Jersey Mike's Subs which brought in nearly \$1.5M through the Month of Giving campaign. The last half of the year saw our first return to in person events in over 18 months. In total, we awarded over \$650k in scholarships to cancer survivors.

All told, our team managed to have the most successful year in the history of the charity. We are thankful to all the people who have supported our mission of helping cancer survivors thrive through college and beyond.

Even though we have been limited in terms of in-person meetings, our virtual programming continues to flourish. We now boast three mentor groups that meet monthly. Scholars are able to share their own personal challenges as they navigate life and we are able to lend additional support by providing professional guidance and support on a variety of topics from mental health to financial management.

From the bottom of my heart, thank you for being a positive force for change in the lives of these impressive young people.

Craig Pollard  
President/CEO  
Founder



# Scholarship Application Procedures

Cancer for College grants scholarships to cancer survivors who are enrolled in an accredited college, university or trade school.

Since 1993, Cancer for College (a registered 501 (c) 3 charitable foundation) has been providing need-based college scholarships and educational experiences to cancer survivors. **The scholarship application period runs from November 1 through January 31 each year with scholarships typically awarded in July.** Awards outside the regular award period are considered on a case-by-case basis.

Applicants are not discriminated against based on sex, race or religious belief. California applicants and applicants attending Southern California colleges will receive first consideration for perpetual scholarships which are awarded to the highest scoring incoming freshman each year. All remaining applicants will be eligible for other one-time scholarship awards. Most awards are valued at \$5,000. Scholarship recipients must maintain full-time enrollment at his/her stated college, university or trade school. Graduate students can maintain less than full-time status. Failure to maintain full-time enrollment or transfer from a 4-year university to a community college may result in loss of scholarship funds. Scholarship recipients experiencing health-related issues that force them to leave school may request a one-time extension of their scholarship, not to exceed one school year. Recipients exceeding this time will forgo their scholarship, but may reapply when ready to return to school and will receive first consideration.

The entire application is online at [www.cancerforcollege.org](http://www.cancerforcollege.org).

## ITEMS YOU WILL NEED TO KNOW OR HAVE AVAILABLE TO SUCCESSFULLY COMPLETE THE SCHOLARSHIP APPLICATION

**1. Applicants must not have a family household income of more than \$150K.** Applicants will be asked to submit the first two pages of the most recent tax return. If you are under 25 and claiming to be independent, you will need to provide your parents returns to show that they do not claim you.

- Your parents' most current tax return if they file jointly or individual return if they file separately
- Your personal most current tax return

If you do not file a tax return, you must upload proof of any income such as SSI, W-2, Snap Benefits or other written documentation

**2. Letter of Good Standing from the University you are attending**

**3. Academic Transcripts** (High School, College or Combination depending on your year in school)

### 4. Confirmation of Diagnosis Letter

(Must be completed on medical letterhead by your oncologist, primary care physician or nurse)

- You can upload a letter you currently have, or request a letter from your doctor directly through the application system.

**5. A Letter of Recommendation from a person outside your immediate family.**

**6. Total Cost of Attendance** (This is a number published by your school or university, This includes tuition, room & board, books, etc.)

- This is the annual cost to attend. Not the cost for 4 years of attendance.

All required items including transcripts, letters of recommendation, etc can be requested or uploaded directly through the online application.

## SCHOLARSHIP COMMITTEE

The scholarship committee is comprised of staff, volunteers, past scholarship recipients and the founders of the charity. All applications are graded on a scoring rubric. Points are allocated based on financial need, letters of recommendation and GPA with particular areas being weighted more heavily.

The scholarship committee reviews the top essays and scores them as a group to yield an average score. A total of five committee members score each application. Scholars are encouraged to apply each year that they meet the qualifications for scholarship.

If there are any extenuating circumstances that either eliminate you from consideration or could adversely affect your scoring on the application please feel free to contact us. For any other questions, please call 760-599-5096.

# MEET OUR 2021 SCHOLARSHIP RECIPIENTS

Despite a continued global pandemic in 2021 Cancer for College was able to award \$650K in college scholarships to over 100 survivors located around the United States.

## Perpetual Scholarship Recipient

The Cancer for College Perpetual Scholarship is granted to the top scoring incoming freshman. The scholarship will provide a \$5,000 scholarship for four years provided the scholar maintains full-time status in school and engages regularly with the charity. One perpetual scholarship is awarded in Southern California, one in the Pacific Northwest region and one in the Carolinas region.

Thanks to an incredible year of fundraising and fantastic performance of our endowment fund, Cancer for College was able to do something special at the end of the year. For the first time ever, we were able to go back and award bonus scholarships to the top 50 recipients. This led to an incredible holiday surprise that scholars were not expecting and bonus support for them as they moved into the spring semester. It also emboldened the charity to pledge to award \$650K in 2022 as well.

### NATIONAL PERPETUAL SCHOLARS



**ADRIAN MARQUEZ (2021)**  
Cal State University, Long Beach  
Nursing  
Survivor: Acute Lymphoblastic Leukemia



**DANIELLA BARKER (2020)**  
California State University, Northridge  
Medicine & Public Policy  
Survivor: Aplastic Anemia



**CONNIE CHANG-CHIEN (2019)**  
Johns Hopkins University  
Neuroscience  
Survivor: Brain Cancer



**MAFALDA VAN ALVENSLEBEN (2018)**  
Yale University  
Cognitive Science  
Survivor: Ewing's Sarcoma

### PNW PERPETUAL SCHOLARS



**ERIN MORRISON (2021)**  
University of Oregon  
Astronomy  
Survivor: Hodgkin's Lymphoma



**KIELAN LYNCH (2020)**  
Whatcom College  
Counseling & Guidance  
Survivor: Fibrolamellar Carcinoma



**MITCHELL CARBON (2019)**  
Grand Canyon University  
Nursing  
Survivor: Acute Lymphoblastic Leukemia



**CECILIA BERGQUIST (2018)**  
University of Notre Dame  
Finance  
Survivor: Desmoid Tumors

### CAROLINAS PERPETUAL SCHOLARS



**LILLIAN HICKS (2021)**  
Clemson University  
Chemistry  
Survivor: Acute Myloid Leukemia



**JESSICA ASHE (2020)**  
High Point University  
Journalism  
Survivor/Leukemia



**PEYTON GULLY (2019)**  
University of North Carolina - Chapel Hill  
Nursing  
Survivor/Leukemia



**BRYCE VORREYER (2018)**  
Appalachian State  
Anthropology  
Survivor: Rhabdomyosarcoma

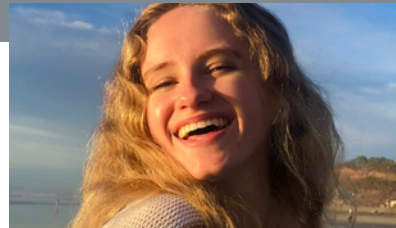
# ONE-TIME SCHOLARS - CALIFORNIA



**LORI ANNA LEASIOLAGI**  
Cal State San Marcos - Perpetual Scholar  
Biochemistry  
Survivor: Ovarian Cancer



**DANIELA BARKER**  
Cal State Northridge  
Sociology  
Survivor: Aplastic Anemia



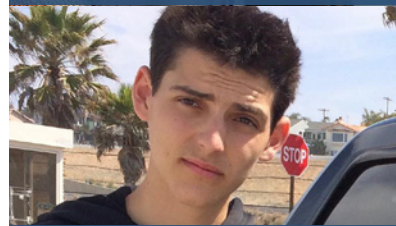
**SOFIA PANTIS**  
UC San Diego  
Neuroscience  
Survivor: Leukemia



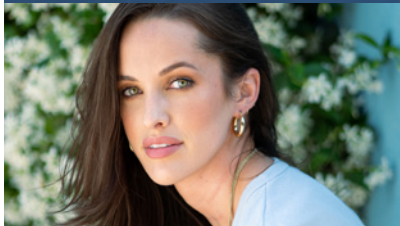
**JUAN RAZURI MALDONADO**  
University of Southern California  
Music  
Survivor: Leukemia



**JULIAN CASTENADA**  
Cal State Northridge  
Marketing  
Survivor: Leukemia



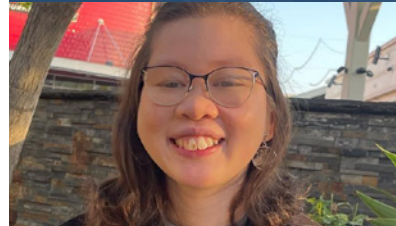
**BRYCE NEWMAN**  
UC Santa Barbara  
Communications  
Survivor: Brain Cancer



**OLIVIA ROBLES**  
Pepperdine University  
Psychology  
Survivor: Thyroid Cancer



**KEVIN NGUYEN**  
University of California, Los Angeles  
Social Work  
Survivor: ALL



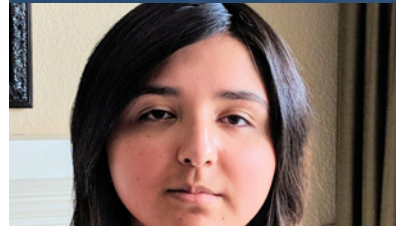
**EMELINE BELTRAN**  
Cal State Los Angeles  
Communications  
Survivor: Leukemia



**NATHAN KRISTANTO**  
University of Southern California  
Biomedical Engineer  
Survivor: Brain Tumor



**ANTONIA ORTIZ**  
UC Irvine  
Business Management  
Survivor: ALL



**ASHLEY SOLARIO**  
Cal Lutheran University  
Business Administration  
Survivor: Leukemia

## NATIONAL SCHOLARS

Christopher Alegria | Florida International University  
Justin Barrett | Dixie State University  
Lauren Bendesky | Tempe University  
Payton Campbell | Virginia Commonwealth University  
Caroline Cantera | Northern Arizona University  
Jazmin Cazarez Hernandez | CSU Channel Islands  
Kai Davis | Temple University  
Jayson Gerken | Valencia College  
Kasey Harvey | Cornell University  
Ansley Jones | University of Florida  
Alexander Klug | University of Wisconsin - Milwaukee  
Lauren Leonard | University of Pennsylvania  
Madeline Manganello | Northeastern University  
James Moore | University of North Texas  
Mikayla Onken | University of Wisconsin-Platteville  
Valeria Pernas | Metropolitan State University of Denver  
Kareena Ratnesh | Temple University  
Isabelle Scott | University of Miami  
Michael Mahin | Salem State University  
Molly Garretson | Texas Tech University  
Rachel Marchand | Emory University  
Matthew Fabian | Bemidji State University  
Santanna Taylor | Emerson College  
Viviana Toney | UC Davis  
Humza Izhar | Cornell University  
Ashley Camara | Dominican University  
Abigail Shaw | Fordham University  
Lauren Alfino | Colorado State University  
Katielee White-Montgomery | West Virginia University  
Elisa Torres - Yeckley | Princeton University  
Brianna Denton | El Paso College  
Daniela Corado | Gannon University  
Katherine Scully | Southern Methodist University  
Austin Thacker | Grand Canyon University  
William Wallace | Kennesaw State University  
LeeAnne Werner | Brigham Young University

# PACIFIC NORTHWEST SCHOLARSHIP RECIPIENTS

Founded in 2008, the Pacific Northwest scholarship was formed to benefit cancer survivors from this region. Candidates for this scholarship can be originally from or attending school the states of Washington, Oregon, Idaho, Montana and Alaska.

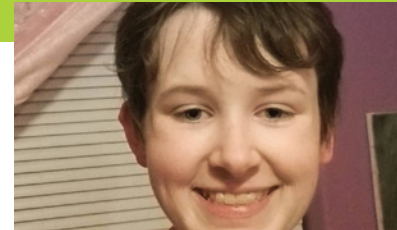
In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at \$5,000. **Erin Morrison** who is attending the University of Oregon earned our highest honor in receiving the perpetual scholarship. The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. Other current Pacific North West perpetual scholars still being awarded scholarships include **Kielan Lynch** at Whatcom University (2020), **Cecelia Bergquist** at the University of Notre Dame (2019) and **Mitchell Carbon** at Grand Canyon University (2018).

The specialized scholarship in this region is the **Henry Streuli Memorial Scholarship**. The 2021 recipient was **Saul Escobar** of University of the Pacific who is studying to be a Physician's Assistant.

The scholarship fund is supported through great local, long-time partners like Seattle Children's Hospital and the Seattle Cancer Care Alliance. CFC stages several annual events in the region to support our mission.



**ERIN MORRISON**  
University of Oregon - Perpetual Scholar  
Astronomy  
Survivor: Hodgkin's Lymphoma



**ISABELLA EVANS**  
Eastern Oregon University  
Computer Science  
Survivor: Leukemia



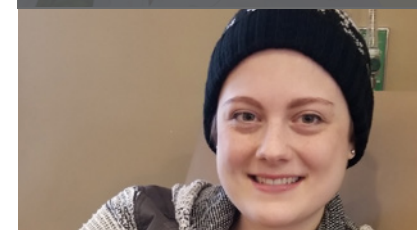
**CITLALI LOPEZ PINEDA**  
Eastern Washington University  
Medicine  
Survivor: Nephroblastoma



**JOSHUA BRENNAMAN**  
Portland Community College  
Marketing  
Survivor: Ewings Sarcoma



**MELANIE HENDRICKSON**  
University of Oregon  
Speech Therapy  
Survivor: Hodgkins Lymphoma



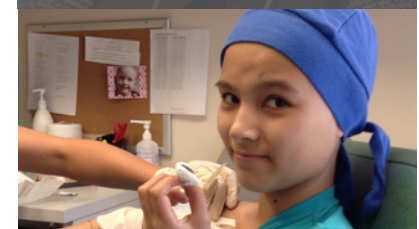
**RHEA JANSEN**  
Gonzaga University  
Biology and Environmental Science  
Survivor: Non-Hodgkins Lymphoma



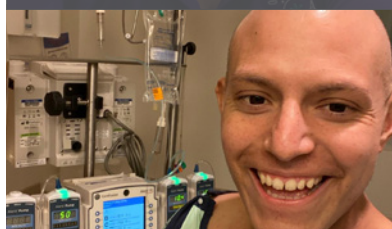
**HANNAH BURNETT**  
Crieghton University  
Occupational Therapy  
Survivor: Thyroid Cancer



**MOLLY HORTON**  
Tacoma Community College  
Medical Technology  
Survivor: Leukemia



**MEGAN SUWANAKAM**  
University of Washington - Bothell  
Health Sciences  
Survivor: Leukemia



**SAUL ESCOBAR**  
University of Pacific  
Physician's Assistant  
Survivor: Acute Lymphoblastic Leukemia



**DELANA LINCOLN**  
George Fox University  
Social Work  
Survivor: Bladder Cancer



**LYDIA TAM**  
Stanford University School of Medicine  
Medical School  
Survivor: Brain and Spinal Cord Cancer



# CAROLINAS SCHOLARSHIP RECIPIENTS

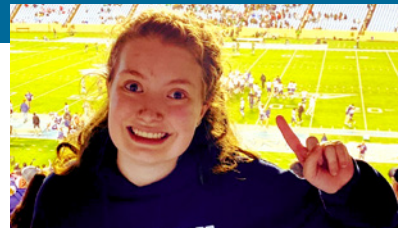
Founded in 2011, the Carolinas Scholarship was formed to benefit cancer survivors from this region. Candidates for this scholarship can be originally from or attending school the states of North or South Carolina.

In this region we award multiple one-time scholarships along with a perpetual scholarship and a specialized scholarship. All scholarships are valued at \$5,000.

The perpetual scholarship is awarded to our highest scoring incoming freshman and will continue to be awarded each year as long as the scholar maintains good standing at their school and regular communication with the charity. The 2021 scholar is **Lillian Hicks** who is a leukemia survivor that is attending Clemson University. Other current Carolinas regional perpetual scholars still being awarded scholarships include **Jessica Ashe** at High Point University (2020), **Peyton Gully** at the University of North Carolina (2019) and **Bryce Vorreyer** at Appalachian State University (2018).

The specialized scholarship in this region is the Ross Skelton Memorial Scholarship. The 2021 recipients is **Ashutosh Raman** who is a leukemia survivor attending Duke University.

The scholarship fund is supported through great local, long-time partners like **SPX**, **SPX Flow**, **Biologics by McKesson**, **PwC** and more. In addition, Cancer for College stages an annual fundraising event in the region and educational experiences to support our mission locally. Unfortunately, we were unable to stage that event once again in 2021 due to the Covid-19 pandemic. A virtual event was held in its place to support the scholars from this region. We plan to be back in 2022 with a new in person event.



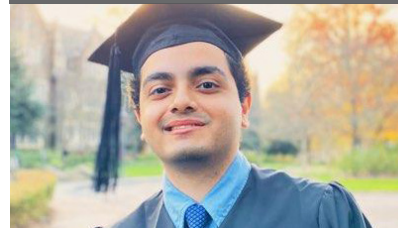
**LILLIAN HICKS**  
Clemson University  
Chemistry  
Survivor/Acute Myloid Leukemia



**BRADY MCKAY**  
East Carolina University  
Construction Science  
Survivor/Brain & Spinal Cord Cancer



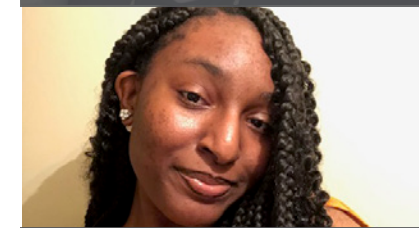
**SARAH SHUMATE**  
Appalachian State University  
Speech Language Pathology  
Survivor/Ewing's Sarcoma



**ASHUTOSH RAMAN**  
Duke University  
Bioengineering  
Survivor/Acute Lymphoblastic Leukemia



**HARRISON MCKINNON**  
North Carolina State University  
Statistics  
Survivor/Acute Lymphoblastic Leukemia



**MAURI'ANNA RICHARDSON**  
Wofford University  
Pre-Med & Pre-Pharmacy  
Survivor/Hodgkin's Lymphoma



**ABBY CODERRE**  
East Carolina University  
Nursing  
Survivor/Acute Lymphoblastic Leukemia



**DERRIN MALLORY**  
University of North Carolina - Chapel Hill  
Pharmacy  
Survivor/Ewing's Sarcoma



**CODY THORNHILL**  
Texas A&M  
Sports Management  
Survivor/Testicular Cancer



**ARTHUR JEFFERSON**  
University of North Carolina - Wilmington  
Accounting  
Survivor/Hodgkin's Lymphoma



**MOLLY OLDHAM**  
University of North Carolina - Greensboro  
Musical Theater  
Survivor/Brain Cancer



**MADDISON SARGENT**  
East Carolina University  
Nursing  
Survivor/Acute Lymphoblastic Leukemia



**ANDRES CASAS**  
Moorpark Community College  
Nursing  
Survivor: Osteosarcoma

## FOUNDERS SCHOLARSHIP

Awarded by the founder of the charity to a scholar of his choosing that best exemplifies the spirit of the charity.



## ENTREPRENEURIAL SPIRIT SCHOLARSHIP

Awarded through Leonard Family Gift to a cancer survivor that is pursuing a career in the field of entrepreneurial food service.



**CASSIDY KELII**  
University of Hawaii  
Business Management  
Survivor: Acute Myloid Leukemia



**ELIZABETH DIA**  
New York University Law School  
Law  
Survivor: Adenosarcoma

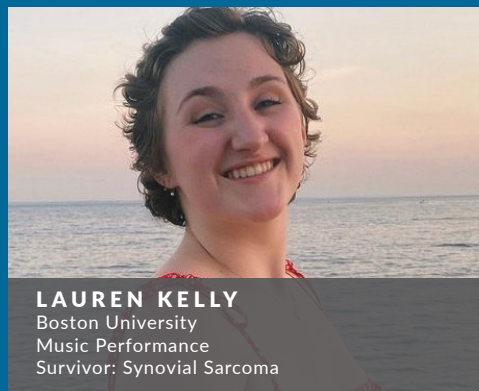
## LEXICON LEGAL SCHOLARSHIP

Awarded through a grant from Lexicon Legal Services, the one time award of \$25K went to Elizabeth Dia who is studying law at NYU. Adenosarcoma is an extremely rare form of uterine cancer. Elizabeth plans to use her cancer experience to serve as a fierce advocate for others facing their own challenges.

## MATT CWIERNTY MUSIC EDUCATION SCHOLARSHIP

# DEAR JACK F♥UNDATION

The Dear Jack Foundation was founded by musician Andrew McMahon who is also a cancer survivor. Andrew supports Cancer for College's mission by endowing the scholarships of cancer survivors pursuing a career in music and entertainment.



**LAUREN KELLY**  
Boston University  
Music Performance  
Survivor: Synovial Sarcoma



**AMARA STRANDE**  
Augsburg University  
Music  
Survivor: Liver Cancer



**JESSICA GONZALEZ**  
Cal State University Fullerton  
Psychology  
Survivor: Breast Cancer



**CAMILLA QUINO**  
University of California, Los Angeles  
Sociology  
Survivor: Leukemia



**DANIEL HAILPERN**  
University of Southern California,  
Journalism  
Survivor: Leukemia

## FRANK THE TANK MEMORIAL SCHOLARSHIP

awarded in memory of Frank Lozoya

The legacy of one of our past scholars, Frank Lozoya (known affectionately as Frank the Tank), lives on in the scholarship created by his friends and family to pay it forward.

The 2021 Frank the Tank Scholar is **Jessica Gonzalez**. She is a junior at Cal State Fullerton studying psychology. In 2019, she underwent her second reconstructive surgery as she continues to recover from breast cancer. Jessica has already made it a point to help others by documenting her breast cancer journey on social media, in the hopes that the information might help someone who needs it.

Each year we award \$5k to a cancer survivor attending CSUF in Frank's memory.

## WOHL FAMILY MEMORIAL SCHOLARSHIP

awarded by the Wohl Family

**Camilla Quino** is a 3x leukemia survivor. It started with what doctors thought was a dislocated intervertebral disk. Blood tests proved otherwise. At the time of diagnosis, her father was unemployed and his check had to cover the cost of medical bills, rent, food and everything required to keep the family afloat. Soon they were selling personal items like wedding rings and cars just to make ends meet. She recovered and entered remission only to relapse again in 2018. Her sister, who was in graduate school, took a leave of absence to help the family financially fight the disease. Her sister became her emotional support while her mother battled immigration issues in Mexico. Through it all, Camilla continues to shine. She is studying sociology at UCLA and working on ways to help eliminate the language barrier for Hispanic students so that they can find a path to a better education.

## CHERRY HAWK SCHOLARSHIP

awarded by the Cherry Hawk Stables

This year's Cherry Hawk Scholar is **Daniel Hailpern**. Daniel and his family were struck by the disease in 2014. His stay at home mother immediately rushed to his side. His father poured himself into work in order to pay the mounting medical bills. Daniel, struggled to make sense of his diagnosis and the tension it brought to his family. Cancer can have a horrible impact on families and Daniel's family was not immune. Daniel moved into remission, but his parents moved toward divorce. Daniel couldn't help but feel partially responsible. Through it all, he never lost site of his goals. He wanted to be a sports broadcaster. At USC he was able to live that dream. He was a host and senior producer on a campus program called Water Cooler Sports. Daniel will graduate from USC in the spring with a degree in journalism. His goal is to land a job in professional sports. Thanks to the Cherry Hawk scholarship that reality is in site.



**ASPEN HEIDEKREUGER**  
University of Colorado Boulder  
Philosophy  
Survivor: Acute Lymphoblastic Leukemia

## OLD FAMILY SCHOLARSHIP

awarded by Tim & Amelia Old

The Old Family have been long-time supporters of Cancer for College for years. In 2018, Tim & Amelia Old took that relationship to the next level by trekking to Mount Everest base camp to raise funds and kick-off the scholarship fund.

The very first recipient is Aspen Heidekreuger, a leukemia survivor attending the University of Colorado. She battled terrible side-effects from treatment that left her in pain while suffering from severe depression and anxiety. Through it all, Aspen wants to help others fighting the disease. She's created her own website/blog, Complicated Cancer, to help others navigate the experience. She finds it fulfilling. "People take comfort in being connected to others who understand what they are feeling or thinking," said Aspen. Everyone battling cancer needs and deserves as much support as possible."



**SERENA EVEREST**  
University of Nevada  
Civil Engineering  
Survivor: Acute Lymphoblastic Leukemia

## DAN X. WRAY MEMORIAL BIG DREAM SCHOLARSHIP

awarded by the Wray Family & Biofilm

This scholarship was established in the loving memory of Dan X. Wray, the founder of Biofilm who passed from cancer in 2018. He was a man that built an incredibly successful professional career out of big ideas and even bigger dreams.

The first recipient of this scholarship was Serena Everest, a leukemia survivor from Dan's hometown of Las Vegas who is attending the University of Nevada. Serena is relentlessly determined from her battle with cancer and is working towards a civil engineering degree with a dream of being a CEO. "I love to be able to lead," said Serena. "I believe that my open-mindedness will allow me to develop a strong community of engineers. I hope to stand out above my colleagues in my career through my relentless determination and passion for helping my community."



**MAEVE SMART**  
Northeastern University  
Health Sciences Studies  
Survivor: Osteosarcoma



**THADDEUS TURNER**  
University of Texas, Arlington  
History  
Survivor: Nasopharyngeal Carcinoma

## GO & BE GREAT SCHOLARSHIP

awarded by the GFYC Foundation

Our newest scholarship, the Go & Be Great Scholarship was awarded for the first time in 2020. In partnership with the GFYC Foundation, we awarded a pair of survivors with scholarships. We look forward to a long and mutually beneficial relationship that will allow us to help more survivors thrive through cancer and beyond.

# EDUCATIONAL PROGRAMMING

## Helping Survivors **Thrive** Through College and Beyond



Cancer for College is driven to provide a more personal relationship with our scholars beyond granting scholarships. To deliver this, we have built educational programming that enables our scholars to interact with board members, donors, professionals and other scholars as they work toward their educational and career goals. These interactions take many different forms throughout the year, but all of them have proven to be inspirational and life changing for the participants.

- Monthly Personal Conversations with Mentors, Board & Donors facilitated by CFC Staff
- Quarterly Educational Experiences
- Webinars and online learning opportunities

We call this **THE CFC INSPIRE PROJECT**

### **CFC IMPACT**

As part of **THE CFC INSPIRE PROJECT**, Cancer for College has implemented regular monthly meet ups between mentors, scholars, board members and donors.

We call these meet ups **CFC IMPACT**. It's an opportunity to learn more about the needs of the scholar, provide a mentor relationship along with the opportunity to share wisdom that can positively impact the scholar's future.

The program also exposes new donors to our scholars and the services we provide.

### **CFC LEARN**

The second part of **THE CFC INSPIRE PROJECT** involves

quarterly educational events that we call **CFC LEARN**. These experiences have paused during the pandemic.

In the past, small groups of scholars have gathered for educational experiences and discussions designed to expose them to professionals working in fields that are of interest. Past experiences have taken groups to UCLA Medical Center for a look inside the medical industry, Schieffer Chop Shop to experience the world of brand marketing and Funny or Die to learn about the entertainment industry. In 2019, we began taking a group of scholars to Disneyland to learn the management and leadership skills of the Disney team.

This experience also exposes potential donors to our scholars and forms a more personal bond over a shared passion or professional skill.

### **CFC THRIVE**

The final component of **THE CFC INSPIRE PROJECT** to be produced in 2020 is **CFC THRIVE**.

At the request of our scholars, we will produce online content for scholars from some of the most talented and successful business professionals in our network of partners and donors. Subject matter is driven by scholar need with special focus on financial responsibilities, life skills and professional enhancement. It just another way to link our donors with our scholars and provide valuable content for our CFC family.

To get actively involved with Cancer for College's educational programming, please call Greg Flores at 760-599-5096 or email [greg@cancerforcollege.org](mailto:greg@cancerforcollege.org).

## Pay it Forward...

How can you make a difference in the life of a cancer survivor?

Share your expertise with the next generation of doctors, lawyers, nurses, social workers, teachers, accountants, engineers etc. Invest in the next generation. We provide the motivated scholars and your share your experience and resources for something as simple as a hosted lunch meeting.

**Want to make a deeper commitment to helping these scholars thrive?**

Host an educational event at your business or serve as a featured speaker at one of our special educational events. Sharing your experiences is valuable to our scholars.

**Why help our scholars?**

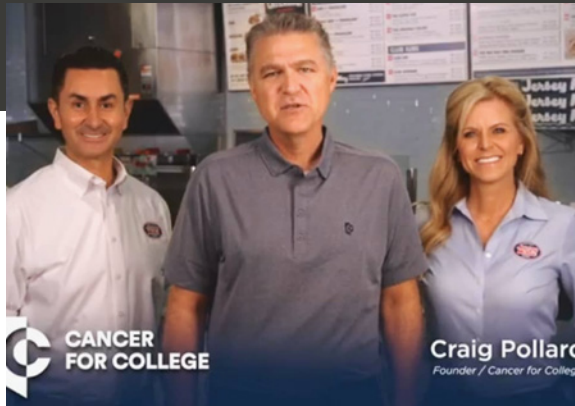
Our scholars are highly motivated to make a difference in the world. Their education is an impactful opportunity to invest time and resources.

**It's About the Relationship...**

The relationships formed between our scholars and the people who are moved to support Cancer for College create a bond that lasts beyond a scholarship. These experiences can make a lifelong impact on the scholar as they work their way toward their degree and ultimately transition from student to the professional work force.

See first hand the impact your guidance and support will have on a scholarship recipient's life. Make a meaningful impact in the life of a cancer survivor.

For more information on our educational programming, please call Greg Flores at 760-599-5096 or email [greg@cancerforcollege.org](mailto:greg@cancerforcollege.org).



## JERSEY MIKE'S MONTH OF GIVING

Southern California

Jersey Mike's Subs stores in Southern California raised nearly \$1.5M for Cancer for College during a pandemic!

Cancer for College completed year three as the charity partner of Jersey Mike's Sub as part of their annual Month of Giving campaign.

Jersey Mike's stores in Los Angeles, Ventura, Orange, Riverside and San Bernardino counties set a record for the campaign nationwide as they raised \$1.5M for CFC through the campaign.

This was the final year of a three-year-agreement to support our mission. We are eternally thankful to Jersey Mike's Subs and all the people who supported Month of Giving across the country. Through these efforts, Jersey Mike's Subs raised over \$3M for Cancer for College during the duration of the campaign. This partnership was one of the primary drivers for pushing the charity over it's \$10M endowment goal and will allow Cancer for College to award scholarships in perpetuity. We look forward to future opportunities to work with Jersey Mike's Subs together in support of the cancer community.



## THE TIN CUP

Loma Club | San Diego CA

Making lemonade out of a lemon of a year by hosting our very first virtual event hosted by Will Ferrell.

The Tin Cup has been a long running event that was originally conceived by a bunch of friends for fun but transformed in 2021 to being a full blown fundraiser. Participants descended upon the Loma Club in San Diego with a mission of making a positive impact on the cancer community.

Thanks to partners like Clark Construction and Jules Arthur, the event sold out. At the end of the day, over \$17K was raised for the cause. The goal for 2022 is to match the 2021 event in terms of fundraising and to award the very first Tin Cup scholarship!

For those interested in turning a simple friendly event into an impactful fundraiser that can make a difference in the life of a cancer survivor, please contact Greg Flores at 760.599.5096 or email [greg@cancerforcollege.org](mailto:greg@cancerforcollege.org).



## 27th ANNUAL CLASSY GOLF CLASSIC

Coronado Golf Course | Coronado CA

The sold out return of the original Cancer for College fundraising event after a year lost to the pandemic.

After giving up a year to the pandemic the Classy Golf Classic returned to Coronado for the 27th annual edition of the fundraising event that started it all.

In a bizarre twist, the event experienced its very first thunderstorm as a freak summer storm wiped out play after only nine holes. No matter how wet it got, it couldn't dampen the spirits of the participants. Everyone came back to the clubhouse for food, fun and live music from past scholarship recipient Kalina Willson & her sister Kiana.

Scholars came out in force with their families and shared their stories of overcoming cancer in order to pursue their dream of a college education. The event raised over \$185k for the cause.

## FOR MORE EVENT INFO

Please visit our website at [www.cancerforcollege.org](http://www.cancerforcollege.org), join our email list or follow us on social media to find out about our next big event near you. You won't want to miss it! For info on hosting an event, please contact Greg Flores at 760.599.5096 or email [greg@cancerforcollege.org](mailto:greg@cancerforcollege.org).



### CHERRY HAWK | DAY AT THE RACES

Del Mar Race Track | Del Mar, CA  
It's a fun filled day at the Del Mar Race Track as funds are raised to support the Cherry Hawk Scholarship.

The annual Cherry Hawk Day at the Races celebrates the lives of two men who lost their battle with cancer. The Cherry Hawk events funds the scholarship honoring Taylor "The Hawk" Richardson, Gene "Cherry" Ward and all the "Fallen Hawks" who left behind a legacy of joy for

the sporting life. Each year a scholarship is awarded to a cancer survivor who is from or attending college in Southern California. In 2021, we were able to honor 2020 scholar **Brycen Newman** who is attending UC Santa Barbara along with current scholar **Daniel Hailpern** who is attending the University of Southern California. The event raised nearly \$34k for the scholarship fund. We thank the Richardson family for their support.



### CAROLINAS | HATE CANCER...

Charlotte, NC & Virtual Around the Country  
A virtual cocktail party to help support the Carolina Cancer Community

With a new variant of the ever present Coronavirus rearing its ugly head, we quickly shifted gears in November to host a virtual cocktail event to support the Carolina cancer community. A professional mixologist taught attendees a couple of new drinks while everyone

met a couple a Carolina scholarship recipients. The event raised over \$77K!



### HOLIDAY JAM W/THE ENGLISH BEAT

The Music Box | San Diego, CA  
Our very first holiday concert featuring a fan favorite band from the 80's!

The Holiday Jam was Cancer for College's very first stand alone music event and the event was out of this world! Featuring the legendary ska band, The English Beat, attendees were treated to an evening chock full of hit songs and sing-a-longs to set the festive mood at the Music Box in San

Diego. Past scholar Scholar Kalina Wilson and her sister Kiana opened the show with a fun set of music that helped set the tone for a night of giving. Thanks goes out to host Dan Hughes and to ToolBox Medical that used the event as a company holiday party. In all, the Holiday Jam raised over \$60K for the cause and it's popularity has it on the calendar for 2022!

## In their own words...

Scholars bravely share their inspiring and sometimes painful cancer stories with us as part of the application process.



"The impacts of my diagnosis of grade four brain cancer were harsh. It left me questioning the purpose of life. I had the choice of letting cancer bring me to my knees or rising up to my feet. I choose to stand tall and inspire others to do the same. Instead of looking at my past as a depressing nightmare, I choose to use it to illuminate my future."

**Christopher Alegria**  
Florida International University  
Social Work



"If not for my life-changing cancer experience, I wouldn't have found my calling to become an Oncology Nurse Navigator (ONN). I experienced first-hand how frustrating the whole process could be. Patients and their families do not need any added stress. I want to be their advocate so all they have to do is focus on beating the disease."

**Nikki Ngo**  
University of San Francisco  
Nursing



"During my fight with osteosarcoma, I wanted to show the world, and my demoralized family, that with a little perseverance and grit, you can tackle any obstacle. To do this, I enlisted an optimistic attitude and my faith to keep hope alive inside of me. Simply put, failure was not an option. Failure meant death. I chose life."

**Austin Lizana**  
Mississippi State University  
Mechanical Engineer



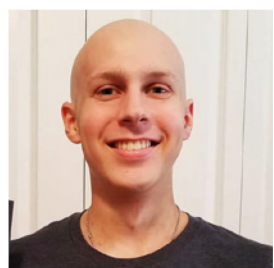
"My cancer is what inspired me to pursue a career in health care. I want to have the ability to cure patients of their cancer, help improve current cancer treatments or be able to help patients and the future of cancer treatment in any way possible. I will not be satisfied until I accomplish this goal for all past, current, and future victims of cancer."

**Liz Lofurno**  
Oregon State University  
Biomedical Engineering Major



## Cancer for College Financial Narrative

The year 2021 was once again impacted by the Covid-19 pandemic. As an organization that thrives on being able to stage in-person events, Cancer for College wasn't immune to the shutdown of the country. CFC had to hold off on in person events until July.

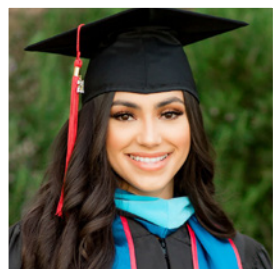


We were able to bring the Jersey Mike's Month of Giving Campaign completed the third year of partnership with the company. The Southern California region (sans San Diego) raised nearly \$1.5M during the month long campaign. Unfortunately, we will not be a partner in 2022 as Jersey Mike's is partnering nationally with the Special Olympics.



Our year-end fundraising campaign "Match Madness" brought in over \$500K and featured a matching component from Will Ferrell.

New events, The Tin Cup (\$17K raised) and the Holiday Jam concert (\$70K) featuring the English Beat were big successes.



Cancer for College awarded the most scholarship dollars in organizational history in 2021 with \$650K going out to cancer survivors. Additional resources were also allocated to help provide educational experiences. In 2022, we have budgeted \$650K in scholarships and \$50K in scholar education.

Income	2022 Budget	2021	2020
<b>4000 - Direct Contribution Income</b>			
4010 - Individual Donations	\$1,125,000	\$133,657	\$249,166
4020 - Corporate Donations	\$50,000	\$8,588	\$112,012
4030 - Grants	\$40,000	\$25,000	\$40,000
Social Media Donations	\$8,500	\$6,182	0
<b>Total Direct Contribution Income</b>	<b>\$1,223,500</b>	<b>\$179,609</b>	<b>\$401,177</b>
<b>5000 - Earned Income</b>			
5400 - Events			
5401 - Auction	\$35,000	\$24,188	0
5402 - Donation	\$650,000	\$2,238,298	\$765,596
5404 - Individual Ticket	\$80,000	\$98,925	\$15,010
5405 - Sponsors	\$80,000	\$53,500	\$18,500
<b>Total - 5400 - Events</b>	<b>\$853,000</b>	<b>\$2,414,911</b>	<b>\$798,856</b>
<b>Gross Profit</b>	<b>\$2,068,000</b>	<b>\$2,596,799</b>	<b>\$1,200,033</b>
<b>Expense</b>			
6100 - Bank Charges	\$67,650	\$75,960	\$57,982
6200 - Event Expenses	\$180,000	\$157,071	\$55,502
6300 - Insurance	\$8,000	\$5,808	\$10,072
6400 - Licenses & Registrations	\$5,300	\$6,808	\$5,512
6500 - Marketing & Advertising	\$15,000	\$14,675	\$68,459
6600 - Office Expenses	\$22,500	\$41,218	\$33,401
6700 - Payroll Expenses	\$362,600	\$312,660	\$272,959
6800 - Professional Services	\$89,500	\$80,100	\$86,738
6900 - Scholarship Expense	\$650,000	\$650,000	\$495,087
Educational Programming Expense	\$50,000	\$3,150	0
7000 - Travel & meetings expenses	\$26,500	\$8,650	\$2,464
<b>Total - Expense</b>	<b>\$1,387,000</b>	<b>\$1,356,100</b>	<b>\$1,088,510</b>
<b>Net Ordinary Income</b>	<b>\$681,000</b>	<b>\$1,240,699</b>	<b>\$106,461</b>



# CANCER FOR COLLEGE - BALANCE SHEET

Cancer for College is a 501 (c)3 non-profit charitable foundation that is supported through donations from individuals, foundations and businesses.

## 2022 Cancer for College - Budgeted Scholarships

2022 Budgeted Scholarships	Total
General Scholarships	\$285,000
California Scholarship	\$100,000
Carolinas Scholarship	\$100,000
Pacific Northwest Scholarship	\$80,000
Big Dream Scholarship	\$10,000
Cherry Hawk Scholarship	\$5,000
Dear Jack Scholarship	\$10,000
Founders Scholarship	\$15,000
Frank the Tank Scholarship	\$5,000
Go and Be Great	\$10,000
Leonard Family Scholarship	\$10,000
Lindner Family Scholarship	\$10,000
Old Family Scholarship	\$5,000
Wohl Family Scholarship	\$5,000
<b>Total Scholarship</b>	<b>\$650,000</b>

## Cancer for College - Balance Sheet 2021

Current Assets	Total
CFC Checking	\$306,173
Schwab Cash Account	\$251,060
Schwab Endowment Fund	\$6,874,184
Schwab Intermediate Fund	\$800,260
Schwab Long Term Fund	\$3,348,812
<b>Total Assets</b>	<b>\$11,977,080</b>



## CANCER FOR COLLEGE PARTNERS



Ferrell-Paulin Family Foundation | Lindner Family | Simon Family | Passage Family | Pollard Family | Sproule Family | White Family | Bob Pollard Family | Cafagna Family | Zeis Family | Hughes Family | GFYC Foundation | Cancro Family | Dalton Family | Leonard Family | Downey-Short Foundation | Richardson Family | Kline Family | Lewis Family | O'Leary Family | Wohl Family | McCoy Family | Deisher Family | O'Carroll Family | Wojcik Family | Pellerno Family | Borgstrom Foundation | Kelly Family | Haden Family | Kline Family | Short Family | Hyzer Family | Nielson Family

# 2021 SCHOLAR MILESTONES

**ROW 1 from L-R:** 2020 Scholar **Madison Chapman** earned her master's degree in Development Economics, Humanitarian Studies and Gender from The Fletcher School of Law and Diplomacy at Tufts University. 2010 Perpetual Scholar **Bradley Davis** launched a new podcast, "A Grown Man's Diary," one cancer survivor's way of normalizing conversations about mental health and illness, meant to help others not feel so alone. 2016 Skip Wohl Scholar **Taylor Hay** graduated cum laude from California State University at Northridge with a BA in Psychology and a minor in law.



**ROW 2 from L-R:** 5x Scholar **Richie Suarez** graduated from medical school in 2020 and has begun his residency at St. Christopher's Hospital for Children in Philadelphia. 2X scholar **Caleb Kobriger** graduated with an engineering degree from UC San Diego and began working at Adaptive Launch Solutions, a company that works with satellite packages and often contracts with the Jet Propulsion Laboratory (JPL) and NASA. 2020 Founders Scholar **Juan Razuri Maldonado** and his little brother were out in support of the Jersey Mike's Month of Giving campaign that raised nearly \$1.5M for Cancer for College through fundraising efforts conducted at stores throughout Southern California.



**ROW 3 from L-R:** Scholar **Nikki Jozipovic** earned her nursing degree from University of Missouri, St. Louis with an ultimate goal of working in an oncology unit. 2X scholar **Ryan Melendez** graduated from the University of Southern California with a degree in Political Science. In addition, he continued to pursue his passion of flying and earned several certifications over the last year. Fight on! 2x scholar **Kate Lopez** graduated from Northeastern University with a B.S. in Nursing. The osteosarcoma survivor has earned a position at Children's Hospital Los Angeles.



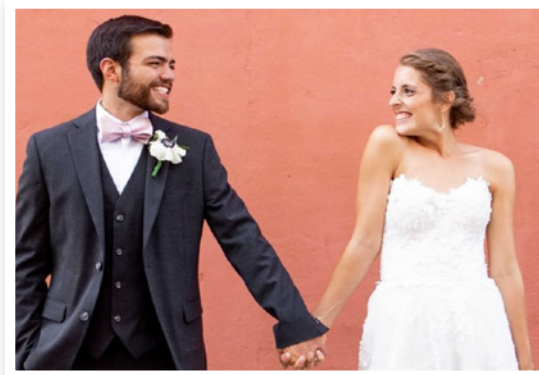
# 2021 CANCER FOR COLLEGE MEMORIES

cancerforcollege.org  
760.599.5096

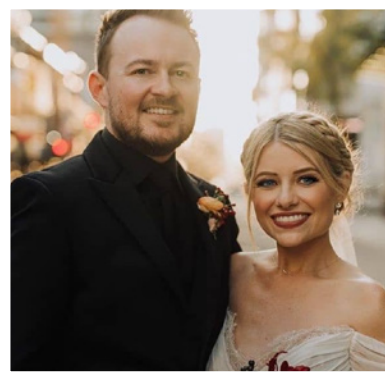
**ROW 1 from L-R:** 2020 Old Family Scholar **Aspen Heidekrueger** created a TikTok highlighting an Idaho bill that was set to exterminate up to 90% of wolves in the region. The video received over 2.5M views and resulted in a job for her with the International Wildlife Coexistence Network. Dan X. Wray Scholar **Serena Everest** landed an internship with NDOT (Nevada Department of Transportation) last summer. **Ashley Nelson** bravely graduated from Cal State Dominguez Hills while undergoing treatment for Leukemia.



**ROW 2 from L-R:** Scholar **Jake Olson** was the first blind D1 college football player while graduating from USC. He launched a company to help book student athletes for speaking events. 2x Scholar **Laura Acuña** (formerly Merwin) landed her dream job as a nurse at the University of Kansas Hospital and celebrated her first wedding anniversary! 2017 perpetual scholar **Dalja Parks** was accepted to her first choice medical school, Kaiser Permanente Bernard J. Tyson School of Medicine! The brain cancer survivor was also offered a full ride scholarship.



**ROW 3 from L-R:** 2007 perpetual scholar **Ashley Eakin** tied the knot with her partner Shawn Lovering. The film maker is on fire with her short film Single being adapted for an FX comedy series and her Netflix short film "Forgive Us Our Trespasses" garnering acclaim at the SXSW film festival. Scholar **Parker Fritsch** earned an internship with Duke Medical Center and drove across the country with his dog for some adventure. 4x Scholar **Isabella Evans** staged a theater production to raise funds for Cancer for College.



**FOLLOW OUR STORY**  
ON SOCIAL MEDIA



