



## BRIGHT FUTURES | FAQ

- **What is Bright Futures?**
  - Bright Futures is a new Campaign launched by Cancer for College in the fall of 2024.
  - The name reflects the mission of Cancer for College to provide a “Bright Future” for survivors and their families by helping them overcome the financial impact of dealing with cancer.
  - Bright Futures aims to grow our Endowment to \$25 million, which will provide opportunities to expand our annual scholar awards, launch our medical debt program, increase our educational opportunities, and create an opportunity to develop a corporate headquarters.
- **Is Bright Futures replacing Cancer for College?**
  - No, Bright Futures is merely the name of the campaign that will lead us to our goal of reaching the \$25M endowment.
- **Can I donate specifically to scholarships, medical debt, education, or corporate headquarters?**
  - Yes, a donor can designate their funds for a specific area of programming. Cancer for College can set up a one-on-one meeting with the donor to create a customized support program that meets the donor's goals.
- **How is my donation to the Bright Futures campaign used by Cancer for College?**
  - 100% of all donations support our three primary focus areas: need-based college scholarships, medical debt relief, and educational opportunities for cancer survivors. Event ticket sales cover Cancer for College’s operational expenses. All donations that exceed our budget are invested into our endowment to support Cancer for College’s future. Links to our tax returns are located on our website as is our annual budget.

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